



**Planning Staff Report to  
Board of Zoning Appeals  
January 7, 2022  
for the January 13, 2022 Public Hearing**

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<b>Docket Number:</b>	<b>S 21-795</b>
<b>Applicant:</b>	ABW Greenville, LLC d/b/a New Realm Brewing Company (Brian McAlpine)
<b>Property Owner:</b>	Cigar Warehouse, LLC; Pendleton Properties Gville LLC; Zuffa International LLC
<b>Property Location:</b>	912 S Main Street
<b>Tax Map Number:</b>	007200-02-01600; 007200-02-01700; 007200-02-01900; 007200-02-02000
<b>Acreage:</b>	0.923
<b>Zoning:</b>	C-4, Central Business District
<b>Proposal:</b>	<b>SPECIAL EXCEPTION to establish an 'Indoor entertainment facility' and 'Outdoor entertainment facility'</b>

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**Applicable Sections of the City of Greenville Code of Ordinances:**

Sec.19-2.1.3 (A) (1), *Board of Zoning Appeals/Powers and Duties/Special Exceptions*  
Sec.19-2.3.5, *Special Exception Permit*  
Sec.19-4.1, *Table of Uses*  
Sec.19-4.3.3 (A), *Use Specific Standards, Commercial Uses*  
Sec. 19-6.1, *Off-street Parking and Loading*

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**Staff Recommendation:     Approve with conditions**

Staff concludes that the application complies with the standards to grant a Special Exception Permit for an **'Indoor entertainment facility'** and **'Outdoor entertainment facility'**. If the Board decides to grant the Permit, Staff recommends the following conditions:

1. Prior to issuance of any site or building permits, the Applicant shall provide a letter from an acoustic engineer to verify the methodology and results of the Acoustic Assessment Report, conducted by New Realm Brewing Company, are valid and the site(s) used for comparison are similar, as it relates to acoustical impact.
2. The Special Exception Permit shall be limited to ABW Greenville, LLC d/b/a New Realm Brewing Company, Brian McAlpine, and is not transferrable.
3. The Special Exception Permit shall be recorded in the Greenville County Office of the Register of Deeds upon execution by the Administrator. A copy of the Special Exception Permit shall be maintained with other posted occupancy information on the premises.
4. Operation of the establishment shall be limited to an 'Indoor entertainment facility' and 'Outdoor entertainment facility' as defined by the City Code and substantially conform to the testimony of the Applicant and the content of the application. Modification of the facility's operation shall require the Applicant to seek a modification of the Special Exception Permit.

5. Exterior sound amplification is prohibited except in areas specifically authorized on the approved site plan and/or floor plan reviewed during permitting; all amplified sound shall be directed inward toward the facility and away from any adjoining use or public property. No exterior amplified sound shall be permitted between the hours of 10:00 p.m. and 11:00 a.m.
6. Site development plans and operations shall incorporate recommendations provided by Thornburn Associates in the New Realm Brewery Acoustical Review dated November 10, 2021, Revised December 20, 2021, with recommendations copied as follows:
  - (1)The venue must operate within the noise levels established by Section 16-100 of the City of Greenville Code of Ordinances limits noise levels, as measured 25-feet from the property, to 80dBA1 from 7:00 am to 10:00 pm, and 75dBA from 10:00 pm to 7:00 am.

It is not uncommon to have outdoor music venues complete the performance/event by 7 pm during the week, with extended hours on Friday and Saturday to 9 pm. Completion refers to the sound-producing event not the operational hours of the venue.

For example, Gather Greenville typically hosts live music from 5:30 to 8:30 pm on Thursday evenings, 6:00 to 9:00 pm on Friday evenings, and 1:30 to 4:30 pm on Saturday & Sunday afternoons.
  - (2)The sound level should be controlled to no louder than 80 dBA as well as 80 dBC2. The C weighted sound level (dBC) is more sensitive to low-frequency noise and vibration levels, addressing any concerns over ground vibration or the "thump, thump" type of sound heard from an adjacent car.
  - (3)Entertainers must use only the venue loudspeaker system, and may not bring their own loudspeakers. Using the venue loudspeaker system allows the system to be adjusted and controlled to ensure the City of Greenville's maximum permitted sound levels are not exceeded.
  - (4)We have found that having a back wall and partial ceiling over the source of amplified sound will help direct the sound to the seating area and reduce sounds heard behind the stage area. A stage structure will reduce sounds from the stage to the east or in the direction of Wardlaw Street.
7. The Applicant shall designate one (1) employee to monitor both decibel levels and low frequency (bass) noise coming from the facility nightly, both prior to and during any performance to ensure compliance with the City's noise ordinance.
8. Exterior lighting shall be installed and directed in manner to minimize undue glare on adjacent residences.
9. If any outside entity or individual engage the facility for private events, a manager shall be present at all times to be responsible to ensure compliance with these conditions.
10. The Applicant shall designate a contact for the purposes of addressing complaints surrounding the operation of the venue by neighbors, law enforcement, codes enforcement, or any other department of the City. This contact shall, at the City's request, make him or herself available to meet in person to resolve any issues within a reasonable amount of time.
11. The Applicant and all of its managers and employees responsible for serving any alcoholic beverage (current and future) shall participate in the "Merchant Education / Server Training" Program offered by the Phoenix Center or comparable program offered by other vendor(s) approved by the Greenville Police Department. Evidence of satisfactory completion of this

training shall be retained for each employee on-site and available for inspection by the Administrator and the Greenville Police Department. Current personnel shall receive training within ninety (90) days of the date of the granting of this Permit and future personnel shall receive training within thirty (30) days of hiring.

12. The Applicant shall comply with the Off-street Parking Requirements for an “indoor entertainment facility” and “outdoor entertainment facility”. The Applicant shall provide a parking agreement(s) to secure and ensure sufficient parking will be provided for all events prior to issuance of a certificate of occupancy. The Applicant shall be responsible to maintain the parking agreement(s) as long as the business remains in operation.
13. The Applicant shall incorporate Crime Prevention Through Environmental Design (CPTED).
14. Occupant capacity of the establishment shall be established by the City Building Codes Administrator.
15. Loitering, solicitation, and disorderly conduct is prohibited at all times; rules consistent with the provisions of the Greenville Code of Ordinances shall be posted in a conspicuous location on the building and in off-site parking areas and shall be enforced by the proprietors.
16. At all times during its occupancy, the Applicant shall assign a manager to the premises that shall ensure compliance with the terms of this Permit, building occupancy capacity, the City Code, and the applicable SC Code of Laws and Regulations. Operation of the business shall comply at all times with the provisions of the State Alcoholic Beverage Control Act and the Regulations of the Department of Revenue.

#### **Update:**

*This application was deferred from the November 11, 2021 Meeting, by mutual consent between the applicant and the Board of Zoning Appeals. In reaction to discussions by the Board of Zoning Appeals and recommendations outlined in the Staff Report for the November 11<sup>th</sup> meeting, the Applicant formally resubmitted all application materials. The full application packet for this agenda item includes the most recent submittal by the Applicant. Revised documents include red type and/or dates of revision. A few notable revisions and new documents from the original submittal include:*

*Acoustics Response (11-10-2021)  
Letter of Support from Craig Brown, Greenville Drive (11-10-2021)  
Parking Agreement with Southern Valet LLC (11-22-2021)  
Acoustic Assessment Report (2021-11-30)  
Parking Assessment Map (12-20-2021)  
Site Plan Alternative – Options 1, 2, 3 (2021-12-20)*

*Additionally, the Applicant held a voluntary Developer-Led Neighborhood Meeting on December 1, 2021. The required posting/ mailing notice and conducting the meeting was consistent with subsection 19-2.2.4 of the Land Management Ordinance. This meeting was well attended, and City Staff present at this Developer-Led Neighborhood Meeting can verify items of concern discussed by those attending.*

#### **Staff Analysis:**

The Applicant, Brian McAlpine, ABW Greenville, LLC d/b/a New Realm Brewing Company, requests a special exception for an indoor entertainment facility and outdoor entertainment facility in a C-4, Central business district. The subject site is located at 912 S Main Street, located across S Main Street from the new City parking lot and the Greenville Drive baseball stadium.

The property is zoned C-4, Central Business District, intended to preserve downtown Greenville as the city's center, to accommodate a unique, high-intensity mix of office, service, retail, entertainment, cultural, government, civic, light manufacturing, and residential uses. The adjacent properties include the Custom

House condominiums at 820 S Main St, Zen bar/nightclub at 924 S Main Street, parking across S Main Street, and an indoor entertainment facility previously approved by the Board of Zoning Appeals at 401 Rhett Street (Case S 20-165 on May 14, 2020).

Per Sections 19-4.1 (*Table of Uses*), a special exception permit is required for indoor entertainment facility and outdoor entertainment facility uses in the C-4 district. According to the application, hours of operation will not extend past 10 pm for any part of the overall property use.

The request is for use of the existing Old Cigar Warehouse building for an indoor entertainment facility. This building includes full kitchen facilities, restaurant seating, and an area to be used for brewery operations. Major modifications to the building would include addition of a canopy over the existing patio and incorporation of an indoor/outdoor bar area, both of which would be subject to review by the Design Review Board for consistency with the Downtown and West End Design Guidelines.

The remainder of the property is requested for outdoor entertainment facility use. This includes an open lawn and fire pit at the center of the property surrounded by seating on the north and south sides, a stage at the east side of the property, and an outdoor kitchen, outdoor restrooms, and flexible event space adjacent to the future music venue at 401 Rhett Street. Alternative options to the site design were provided by the applicant. The applicant proposes to landscape around the extent of the outdoor area to separate the use from the adjacent public sidewalks along S Main Street and Wardlaw Street. Service areas are proposed at the rear of Old Cigar Warehouse building.

A primary concern of adjacent residents and Staff regarding the outdoor entertainment use at this site is compliance with noise ordinance standards. The applicant has provided two documents to addressing these noise concerns: New Realm Acoustical Review by Thornburn Associates on November 10, 2021, and Acoustic Assessment Report by New Realm Brewing Company prepared on November 30, 2021. The recommendations in the Acoustical Review provide recognition of City Noise Ordinance standards, in addition to a few measures for compliance, including monitoring of sound and vibration, use of only the venue loudspeaker system, and construction of a back wall and partial ceiling for the stage. The Acoustic Assessment Report includes data from two sites indicated by the applicant as comparable to the site for this application. Although this information appears to Staff to be sufficient, Staff is unclear as to the credentials of the person/entity that conducted this study, and therefore its validity. Verification of credentials of the person/entity that conducted this study or a letter supporting the methodology and findings by an acoustical engineer should be submitted as validation of this data.

Off-street parking is not proposed for this site. According to the City Code, the off-street parking and loading standards shall not apply in the C-4 district. However, prior to issuance of any building permit or certificate of occupancy, whichever is issued first, the owner of any new building project or any new use established in the C-4 district shall submit to the administrator an estimate of the parking requirements that the building or use is expected to generate, based on the ratios established in the City Code, and an indication of where or how that parking will be provided. The minimum ratio is 1 per three fixed seats or one per 300 square feet (whichever is greater) for the indoor entertainment facility portion, and one per 5,000 square feet of land or one per three persons maximum capacity (whichever is greater) for the outdoor entertainment facility portion of the property. In addition, the Special Exception Permit process does require the Applicant to submit a parking agreement to secure parking not provided on site. The Applicant has provide a parking agreement with Southern Valet LLC. This agreement will be reviewed during the site plan permit and building permit processes to ensure adequacy with final approved plans for occupancy of the site.

The Technical Advisory Committee (TAC) met with the applicant on October 25, 2021; TAC's findings and recommendation are listed at the end of this report.

A Special Exception Permit shall be approved only upon finding that the applicant demonstrates **all** the following are met:



**1. Consistent with the Comprehensive Plan**

The Future Land Use Map of the City's GVL2040 Comprehensive Plan designates this property 'Center City' which is described as follows:

Center City is Greenville's downtown central business district. It contains a mix of land uses including but not limited to office, service, retail, entertainment, cultural, government, civic, light manufacturing, and residential. Development is expected to be pedestrian-oriented and designed to actively engage streets, parks, plazas, the riverfront, and other public spaces.

The proposed use aligns directly with the desired "entertainment" use in the Center City FLUM classification.

*Staff finds that the proposed use is consistent with the GVL2040 Comprehensive Plan.*

**2. Complies with use specific standards**

There are no use specific standards for indoor or outdoor entertainment facilities.

*Staff finds that the use complies with the specific use standards of the Land Management Ordinance.*

**3. Compatibility with the surrounding lands**

Adjacent property is zoned and used as follows:

**East:** Mixed-use retail/residential and warehousing (C-4)

**North:** Vacant building previously approved by BZA for Indoor entertainment facility (C-4)

**West:** Railway and Bar/nightclub (C-4)

**South:** Parking and mixed-use retail/residential (C-4)

The character of the surrounding area consists of condominiums, multi-family dwellings, office, retail, hotels, and the Drive baseball stadium.

Although the proposed use overall is not incompatible with permitted and existing uses of adjacent lands, the configuration of such uses on the property is important to ensure compatibility.

*Staff finds that, with appropriate conditions, the use could be compatible with surrounding lands.*

**4. Design does not have substantial adverse impact**

Anticipated impacts associated with the use may include noise and parking.

Location of the outdoor entertainment facility, adjacent to residential to the east, causes significant concern in regard to noise. The applicant submitted documentation to support the facility's intent to comply with the noise ordinance and provided appropriate measures to minimize impact on adjacent residences. In the Staff Analysis, Staff identified concerns with this submitted documentation. These concerns may be resolved by appropriate verification of the Acoustic Assessment Report by endorsement of the report by an acoustic engineer, as outlined in Staff's recommended conditions for approval.

Off-street parking is not provided on-site for this use. The Applicant provided a parking agreement with a Southern Valet LLC to provide parking for this use. Staff will continue review of this agreement during the site plan permit and building permit processes to ensure adequacy with final approved plans for occupancy of the site.

*Staff finds, with appropriate conditions, the design does not have substantial adverse impacts.*

**TAC Findings and Recommendation:**

**FINDINGS OF THE COMMITTEE:**

1. The application, including the Application for Special Exception, Zoning Compliance Application, and all other documents submitted supplemental to those applications and received as part of the Board of Zoning Appeals files for this case prior to the Technical Advisory Committee review, is hereby incorporated and made a part of the findings of this Committee.
2. The applicant indicates the intent to operate an indoor entertainment facility, outdoor entertainment facility, and restaurant with accessory brewery operations, with hours of operation Sunday through Thursday from 11 am to 9 pm and Friday through Saturday from 11 am to 10 pm.
3. The applicant indicates that the existing building on site will have a full-service kitchen and restaurant/brewery area.
4. The applicant indicates that the outdoor entertainment area will include seating, an open lawn, firepit and outdoor kitchen and restroom facilities for patrons enjoying the outdoor space. An indoor/outdoor bar is shown on the site plans but is still tentative.
5. The applicant indicates a stage for live entertainment will be provided backing up to Wardlaw Street.
6. The applicant indicates that the back of the stage design is not intended to be an opaque screen. Treatment of the rear of that structure is still in design stages and will be reviewed by the Design Review Board.
7. The applicant indicates that the outdoor portion of the facility will be surrounded by landscaping to separate it from the public space.
8. The applicant indicates that that service areas and fire access areas will primarily be from the rear of the building, accessible from Rhett Street.
9. The applicant indicates that they will adhere to standard requirements for cutoff of exterior amplified music, or 10 pm.

**RECOMMENDATIONS OF THE COMMITTEE:**

1. This Committee recommends that the Board of Zoning Appeals **approve** the application for a Special Exception Use Permit.
2. In order to prevent and/or minimize any potential adverse effects from the Applicant's business on surrounding uses, this Committee recommends that the Board of Zoning Appeals make the following recommendations a condition or conditions of the permit. These conditions are related in type and scale to the impact the proposed use would have on the public and surrounding land uses and are in addition to the standard requirements outlined in Section 19-4.3.3(C) of the Land Management Ordinance:

- a. This Committee recommends the Applicant maintain hours of operation that are substantially consistent with those stated by the applicant, closing no later than 10 p.m.
- b. This Committee recommends that all interior amplification be located only as reflected on the approved floor plan and be directed away from the principal entrance or directed toward the interior of the building.
- c. This Committee recommends that, except to provide ingress and egress, exterior doors and windows shall remain closed after 10:00 p.m.
- d. This Committee recommends that any exterior sound amplification is prohibited except in areas specifically authorized on an approved site plan and/or floor plan; all amplified sound shall be directed inward toward the facility and away from any adjoining use or public property. No exterior amplified sound shall be permitted between the hours of 10:00 pm and 11:00 am.
- e. This Committee recommends that the Applicant take reasonable measures to ensure that the business and its patrons comply with City ordinances and State laws intended to preserve the public peace, safety and order, including but not limited to: occupancy loads, prohibitions on disorderly conduct and public intoxication, prohibitions on noise in violation of the City's noise ordinance and applicable neighborhood parking restrictions.
- f. This Committee recommends that at all times during its occupancy, the applicant shall assign a manager on the premises who shall ensure compliance with the terms of the special exception permit, this Code, and the applicable S.C. Code of Laws and Regulations.
- g. This Committee recommends that the applicant and all of its managers and employees responsible for serving any alcoholic beverage (current and future) shall participate in the merchant education/server training program offered by the Phoenix Center or comparable program offered by other vendors approved by the city police department. Evidence of satisfactory completion of this training for each employee shall be retained on-site and available for inspection by the administrator and the city police department. Current personnel shall receive training within 90 days of the date of the granting of a conditional use permit and future personnel shall receive training within 30 days of hiring.
- h. This Committee recommends that the applicant shall retain security guards positioned outside the business after close until all crowds exiting the facility have dispersed from areas immediately surrounding the site. The security person(s) must possess a "Security Officer Registration Certificate" pursuant to Chapter 18 of Title 40 of the SC Code of Laws, or as an alternative, may be an off-duty sworn law enforcement officer. No other employee may serve in the capacity of a security person unless so certified.

**Department Comments:**

**Fire Department Comments**

At time of permit submission, all required fire access must be indicated and code requirements met, to include allowable distances to all structures, vehicle access if required and gate widths on fire access roads.

**Parks & Recreation Comments**

Parks Recreation and Tourism staff to review any landscape and hardscape plans for Main Street associated with this development, when available.

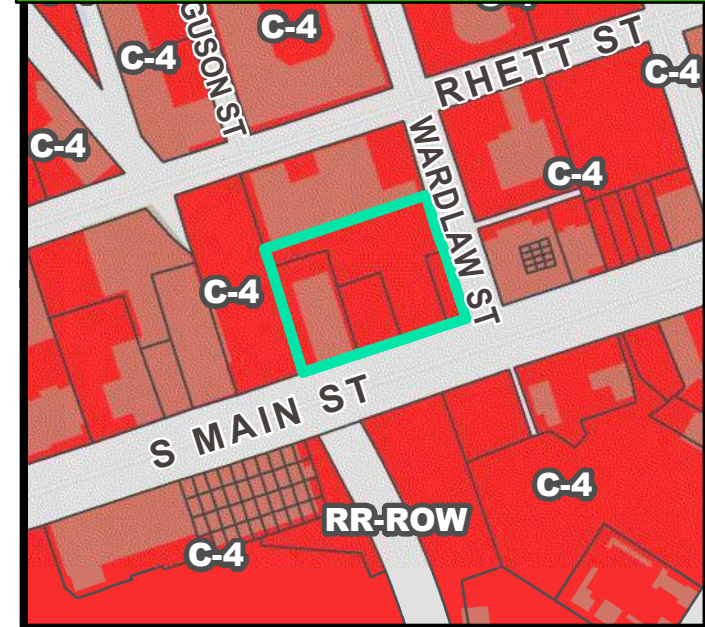


# S 21-795 • 912 S. MAIN STREET

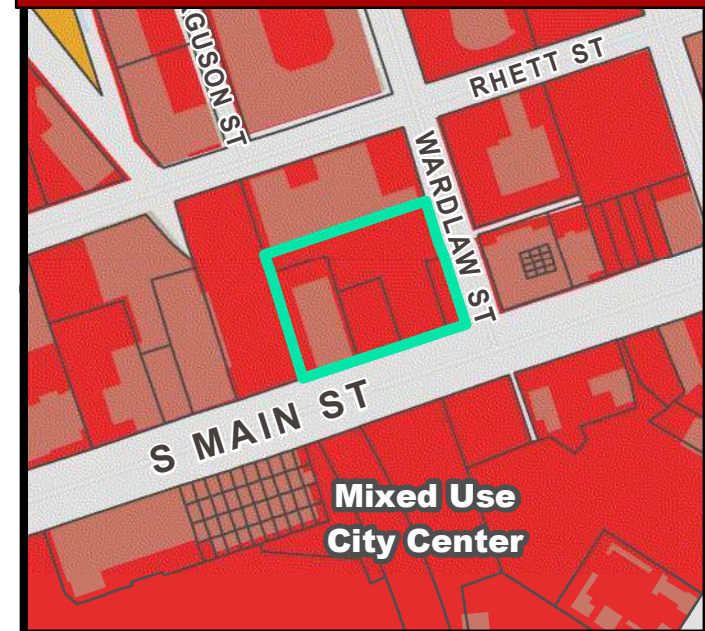
AERIAL VIEW



CURRENT ZONING



FUTURE LAND USE



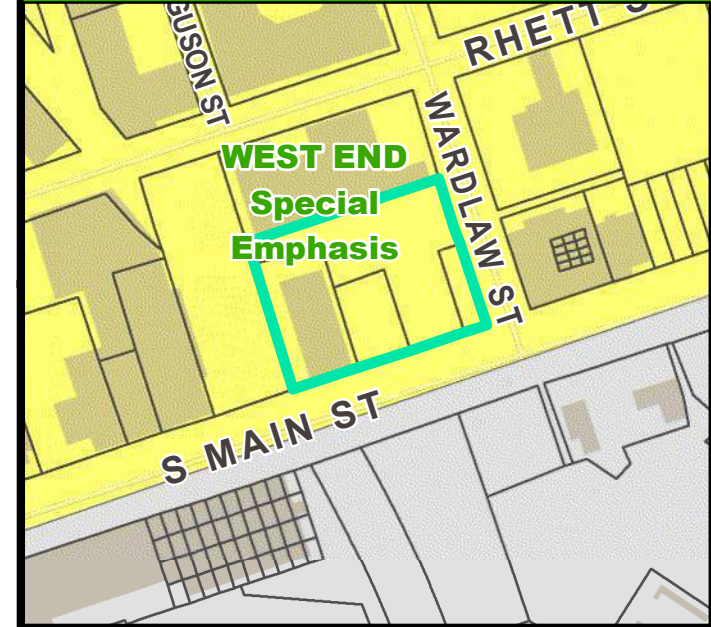


# S 21-795 • 912 S. MAIN STREET

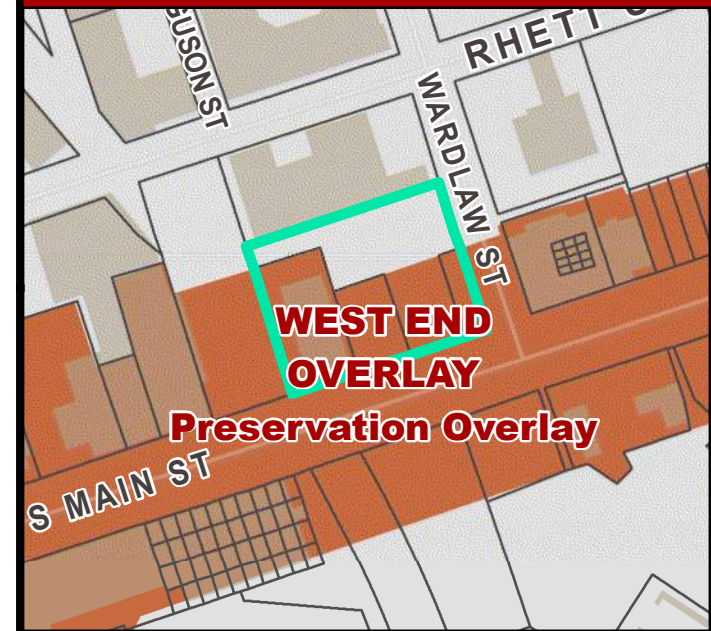
## NATURAL / ENVIRONMENTAL FEATURES



## SPECIAL EMPHASIS NEIGHBORHOODS



## PRESERVATION OVERLAYS





## memo

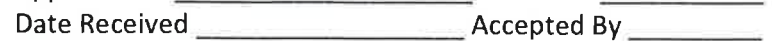
Following application deferral at the 11/11/21 BZA hearing, the project team hosted a neighborhood meeting on 12/1/21. Application materials have been updated based on feedback received. The following is a summary of updated relevant materials.

### **Summary of Application**

Applicant: ABW Greenville, LLC d/b/a New Realm Brewing Company

Street Address: 912 S. Main Street, Greenville, SC 29601

1. **Application for Special Exception**
  - a. Dedicated and reserved valet lot per signed valet agreement (included)
2. **Zoning Compliance Application – Establishments Serving Beer, Wine, Or Liquor**
  - a. Note weekday closing time (9pm) is earlier than allowable outdoor amplified sound (10pm).
3. **Drawings and Photographs**
  - a. **Repositioned stage and shielding residential building**
    - i. Three draft options for biergarten layout, incorporating feedback from Dec 1, 2021 Neighborhood Meeting.
    - a. Event platform is positioned further from the neighboring residential building and sound is directed away from hard surfaces that would reverberate.
    - b. Surrounding areas are shielded from the noise source with biergarten structures, site walls, and landscaping.
4. **Acoustic Assessment Reports and Recommendations**
  - a. **Thornburn Associates Report: Recommendations for noise control, including low frequency, and shielding at event platform**
    - i. Recommend sound level maintained below 80 dBA as well as 80 dBC. C-weighted sound levels (dBC) are more sensitive to low-frequency noise and vibration, useful in monitoring equipment.
    - ii. Recommend a back wall and partial ceiling over the platform to direct sound inward to the site.
    - iii. Recommend entertainers to use only the venue's loudspeaker system for greater control.
  - b. **New Realm Brewing Report: Demonstrates typical noise levels at similar facilities**
    - i. NRB sound readings from Charleston, SC facility during two amplified entertainment events.
      - a. Location is a close comparison to proposed Greenville facility - adjacent to an 11 acre apartment complex and other residences.
      - b. The average of all readings taken was 73.12 dBA. Spikes in sound recorded are clarified on page 2 of the report.
    - ii. Readings were also taken at a comparable facility in Greenville's C-4 District at max capacity with a college football game on the large screen and remained under required 80dBA. (Yee-Haw Brewing Co)
    - iii. At the Greenville facility, NRBC will maintain a properly calibrated Sound Level Meter on site at all times during hours of operation to ensure compliance.
5. **Parking Agreement**
  - a. **Signed and executed agreement with Southern Valet, LLC;** number of spaces to be determined upon completion of design and final seating capacity.
  - b. Note that valet provider makes use of reserved and controlled lots in the West End.
6. **Letter of Support from Craig Brown, Greenville Drive**



## 1



**RESUBMITTAL FOLLOWING DEFERRAL  
UPDATED AND ADDITIONAL INFORMATION INCLUDED**

12/20/21

2. The applicant/owner must respond to the "standards" questions on page 2 of this application (you must answer "why" you believe the application meets the tests for the granting of a special exception). See also **Section 19-2.3.5, Special Exception Permit**, for additional information. You may attach a separate sheet addressing these questions.
3. You must attach a scaled drawing of the property that reflects, at a minimum, the following: (a) property lines, existing buildings, and other relevant site improvements; (b) the nature (and dimensions) of the proposed development (activity); (c) existing buildings and other relevant site improvements on adjacent properties; and, (d) topographic, natural features, etc. relevant to the requested special exception.
4. You must attach the required application fee: \$250.00
5. The administrator will review the application for "sufficiency" pursuant to **Section 19-2.2.6, Determination of Sufficiency**, prior to placing the application on the BZA agenda. If the application is determined to be "insufficient", the administrator will contact the applicant to request that the applicant resolve the deficiencies. **You are encouraged to schedule an application conference with a planner, who will review your application for "sufficiency" at the time it is submitted. Call (864) 467-4476 to schedule an appointment.**
6. You must post the subject property at least 15 days (but not more than 18 days) prior to the scheduled hearing date.

Don 'Public Hearing' signs are acknowledged as received by the applicant

  
Applicant Signature

7. **Please read carefully:** The applicant and property owner affirm that all information submitted with this application; including any/all supplemental information is true and correct to the best of their knowledge and they have provided full disclosure of the relevant facts.

In addition the applicant affirms that the applicant or someone acting on the applicant's behalf has made a reasonable effort to determine whether a deed or other document places one or more restrictions on the property that preclude or impede the intended use and has found no record of such a restriction.

If the planning office by separate inquiry determines that such a restriction exists, it shall notify the applicant. If the applicant does not withdraw or modify the application in a timely manner, or act to have the restriction terminated or waived, then the planning office will indicate in its report to the Board of Zoning Appeals that granting the requested change would not likely result in the benefit the applicant seeks.

To that end, the applicant hereby affirms that the tract or parcel of land subject of the attached application is ☐ or is not ☒ restricted by any recorded covenant that is contrary to, conflicts with, or prohibits the requested activity.

  
10-6-21

APPLICANT / REPRESENTATIVE SIGNATURE

DATE

DocuSigned by:  
  
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PROPERTY OWNER SIGNATURE

DATE

**APPLICANT RESPONSE TO  
SECTION 19-2.3.5(D)(1), STANDARDS – SPECIAL EXCEPTION**

**(YOU MAY ATTACH A SEPARATE SHEET)**

**1. DESCRIBE THE WAYS IN WHICH THE PROPOSED SPECIAL EXCEPTION IS CONSISTENT WITH THE COMPREHENSIVE PLAN.**

This proposal adds value to the West End Submarket and is consistent with the Comprehensive Plan as well as uses already in the area.

See the following pages for further response.

**2. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL COMPLY WITH THE STANDARDS IN *SECTION 19-4.3, USE SPECIFIC STANDARDS.***

The project will comply with the standards of Section 19-4.3.

See the following pages for further response.

**3. DESCRIBE THE WAYS IN WHICH THE REQUEST IS APPROPRIATE FOR ITS LOCATION AND IS COMPATIBLE WITH THE CHARACTER OF EXISTING AND PERMITTED USES OF SURROUNDING LANDS AND WILL NOT REDUCE THE PROPERTY VALUES THEREOF.**

The proposal maintains the character of the existing Cigar Warehouse and builds on that character for full site development. The overall use of the property is consistent with the character of the West End as an extension of Main Street.

See the following pages for further response.

**4. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL MINIMIZE ADVERSE EFFECTS ON ADJACENT LANDS INCLUDING: VISUAL IMPACTS; SERVICE DELIVERY; PARKING AND LOADING; ODORS; NOISE; GLARE; AND, VIBRATION. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL NOT CREATE A NUISANCE.**

The project will improve existing conditions of a currently vacant lot. The development will limit loading and noise by coordinating delivery times and following the standards of operations outlined in Section 19-4.3.3.

See the following pages for further response.

**APPLICANT RESPONSE TO  
SECTION 19-2.3.5(D)(1), STANDARDS – SPECIAL EXCEPTION**

**1. DESCRIBE THE WAYS IN WHICH THE PROPOSED SPECIAL EXCEPTION IS CONSISTENT WITH THE COMPREHENSIVE PLAN.**

**Response:** This project adds value to the West End Submarket by creating indoor and outdoor gathering space, entertainment, and food service. The tenant/applicant operates several successful and popular venues regionally and intends to provide a high quality and vibrant venue fitting in with the West End area and offering partnership and synergy with other venues such as Fluor Field, the neighboring Rhett St. Entertainment Venue, and downtown festivals and events.

Additionally, the proposed use as an Artisan Manufacturing Facility is in reference to a Brewery, to be located on the lower level of the existing building. The Brewery will produce small batch, craft brews and will offer opportunity for tours, tastings, and special events in conjunction with food service.

The Plan-It Greenville Comprehensive Plan (2009) identifies the West End Submarket as an area for retail and artists. The Greenville West Side Comprehensive Plan (2014) expands on that by referencing the Downtown Master Plan (2008), which identifies the Rhett St. area as the "Warehouse District". Goals of the "Warehouse District" include combination of adaptive reuse of existing buildings and new construction, "cool" spaces for creative, hi-tech startup businesses, and shared parking structures. The proposed project meets these goals by re-purposing an existing, unique building and creating a "cool" space for interaction and gathering.

Dedicated parking will be secured by Southern Valet and valet service provided per the attached signed agreement. The project Site Plan indicates a dedicated pick-up/drop-off location at an existing curb cut along Main Street for valet and ride-share. Additional public parking will be shared within the area as part of the Central Business District. Neighborhood centers in the Comprehensive Plan are areas within .25 miles and a 5-minute walking radius. A parking plan has been provided as part of this application to show parking opportunities within this radius and distance.

Additionally, in the Comprehensive Plan, there are concepts of a new parking structure to be located adjacent to St. Andrews Episcopal Church that would serve both churches as well as "new development and visitors to Fluor Field and the West End Commercial District". When constructed, the parking structure will be located within a 5-minute walking radius of the proposed project.

**2. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL COMPLY WITH THE STANDARDS IN SECTION 19-4.3, USE SPECIFIC STANDARDS.**

The project will comply with the following relevant sections of **Section 19-4.3.3 Commercial Uses:**

**(A) General**

*(2)(b): On-site traffic shall be directed away from abutting residential uses or residential districts between the hours of 12:00 midnight and 5:00 a.m.*

*(2)(c): Delivery, waste collection, and similar commercial traffic is prohibited between the hours of 12:00 midnight and 5:00 a.m.*

**Response:** On-site traffic consists only of service vehicles for deliveries, trash collection, and emergency vehicles. Planned location is shown on the Site Plan. Delivery and waste collection will comply with the hours required. Access will be provided through the landlord/property owner who also owns the adjacent property.

*(2)(d): Loitering, solicitation, and disorderly conduct is prohibited at all times; rules consistent with the provisions of the Greenville Code of Ordinances shall be posted in conspicuous locations and shall be enforced by the proprietors.*

**Response:** Ordinances will be posted and enforced to prohibit loitering and poor conduct.

*(2)(e): Exterior sound amplification is prohibited except in areas specifically authorized on the approved site plan and/or floor plan; all amplified sound shall be directed inward toward the facility and away from any adjoining use or public property. No exterior amplified sound shall be permitted between the hours of 10:00 p.m. and 11:00 a.m. Interior sound amplification shall be located only as reflected on an approved floor plan and shall be directed away from the principal entrance or directed toward the interior of the building.*

**Response:** Exterior sound amplification is indicated on the site plan. Hours will be adhered to.

*(2)(g): Exterior doors shall remain closed except to provide ingress and egress between the hours of 10:00 p.m. and 5:00 a.m.*

**Response:** Door requirements will be adhered to.

*(2)(h): The required permit, either special exception permit or conditional use permit, shall be limited to the applicant and shall not be transferable. Copy of the special exception permit or the conditional use permit shall be maintained on the premises with other related inspection, licensing, and occupancy information.*

**Response:** Understood.

**RESUBMITTAL FOLLOWING DEFERRAL  
UPDATED AND ADDITIONAL INFORMATION INCLUDED**

12/20/21

**APPLICANT RESPONSE TO  
SECTION 19-2.3.5(D)(1), STANDARDS – SPECIAL EXCEPTION**

**(B) In addition to applicable use-specific standards that follow, the administrator may impose conditions on a conditional use permit intended to mitigate any negative impacts of the use relating to:**

(2) Any processing done on the premises, including assembly, manufacturing, warehousing, shipping, distribution

**Response:** Indoor Brewery space is indicated on Floor Plan and referenced in Question 1 above. The Brewery will produce only 500 barrels per year (6885 cases), which will be both sold and served on premises and distributed. The distributed portion will be loaded by handtruck onto box trucks or vans. The small quantity produced and distributed does not warrant large trucks. The brewery process will not produce waste in quantities exceeding the commercial kitchen.

**(C) Eating establishments**

(1)(a): Eating establishments that encroach onto public property shall comply with the city's outdoor displays and cafes ordinance (see chapter 8, article VIII, of this Code).

(1)(b): Eating establishments on private property shall comply with the following standards:

(1)(b)(1): The eating establishment shall not obstruct the movement of pedestrians along adjoining sidewalks, or through other areas intended for public usage, ingress, or egress.

(1)(b)(2): Outdoor live entertainment shall not be allowed, unless separate approval is obtained for an outdoor entertainment use.

(1)(b)(3): In approving eating establishments, the decision-making body may impose conditions relating to the location, configuration, and operational aspects (including hours of operation, noise, and lighting) to ensure that eating establishments will be compatible with surrounding uses and will be maintained in an attractive manner.

**Response:** The proposed eating establishment is entirely on private property and will comply with all requirements. This application is meant to seek approval for outdoor live entertainment as part of the eating establishment; see responses to Question #2 on previous page. Areas on property intended for ingress or egress will be marked and/or kept clear of obstruction.

**3. DESCRIBE THE WAYS IN WHICH THE REQUEST IS APPROPRIATE FOR ITS LOCATION AND IS COMPATIBLE WITH THE EXISTING AND PERMITTED USES OF SURROUNDING LANDS AND WILL NOT REDUCE THE VALUE OF THE PROPERTY VALUES THEREOF.**

**Response:** The West End is home to "cool" indoor and outdoor activities. These include Gather GVL and Fluor Field, which host outdoor activities throughout the year. The proposed project will add to the vibrant character of the area and offer additional and unique food and beverage option for patrons and events.

**4. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL MINIMIZE ADVERSE EFFECTS ON ADJACENT LANDS INCLUDING: VISUAL IMPACTS; SERVICE DELIVERY; PARKING AND LOADING; ODORS; NOISE; GLARE; AND, VIBRATION. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL NOT CREATE A NUISANCE.**

**Response:** See Question 2 for overall approach and adherence to requirements.

**APPLICANT RESPONSE TO**  
**SECTION 19-2.3.5(D)(2), STANDARDS – CHANGE IN NONCONFORMING USE**

**(YOU MAY ATTACH A SEPARATE SHEET)**

1. DESCRIBE THE WAYS IN WHICH THE PROPOSED NONCONFORMING USE IS MORE IN CHARACTER WITH, OR EQUAL TO, THE USES OTHERWISE PERMITTED IN THE ZONING DISTRICT THAN THE EXISTING OR PRIOR NONCONFORMING USES.

The proposed uses of Indoor Entertainment and Outdoor Entertainment are in keeping with the overall character of the Central Business District as a vibrant downtown area. Similar uses are as nearby as next-door and across Main Street, allowing this project to contribute to the options of entertainment and nightlife specifically of the West End District.

2. DESCRIBE THE WAYS IN WHICH THE PROPOSED NONCONFORMING USE WILL NOT SUBSTANTIALLY AND PERMANENTLY INJURE THE USE OF NEIGHBORING PROPERTY FOR THOSE USES PERMITTED WITHIN THE RELEVANT ZONING DISTRICT(S).

The proposed use is immediately bordered by City streets, an existing railway, and a proposed, future music venue of similar Indoor/Outdoor Entertainment and on property under the same ownership as this project. With that in mind, impact to immediately adjacent neighbors are not likely. Fluor Field, a venue also with a similar use, is located across Main Street. With neighboring multi-family or other commercial properties in mind, processes will be in place to adhere to all City ordinances and requirements with regard to noise and disruption. Reference Zoning Compliance Application materials for specifics.

3. IS ADEQUATE INFRASTRUCTURE CAPACITY AVAILABLE TO SERVE THE PROPOSED NONCONFORMING USE?

There is adequate capacity for both sewer and water to serve the proposed use. The site is surrounded by City maintained roads which provide access into the site as well as police and fire access. No infrastructure capacity issues are anticipated.

4. IS THE PROPOSED USE ONE THAT IS OTHERWISE PERMISSIBLE IN ANOTHER ZONING DISTRICT WITHIN THE CITY?

Yes



**Zoning Compliance Application**

**Establishments Serving Beer, Wine, Or Liquor**

**Applicant**

Name ABW Greenville, LLC Phone (704)-724-5986

Mailing Address 912 S. Main Street, Greenville, SC 29601

Email bmcalpine@newrealmbrewing.com

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

**Property Owner**

Name Cigar Warehouse, LLC Phone \_\_\_\_\_

Mailing Address 1 113 Ridgeland Drive, Greenville, SC 29601

Email carter@house13.com

Signature of Property Owner \_\_\_\_\_ Date \_\_\_\_\_

**Property Information**

Address 912 S. Main Street, Greenville, SC 29601

TMS# 72-2-16 Zoning District Designation C-4 / CBD Overlay District

**Description of Proposed Use**

Provide details for each of the following, as applicable, on a separate sheet:

**Operating Plan**

1. Type of Use (Restaurant, Nightclub, Event Venue, Etc.)
2. Days and Hours of Operation
3. Staffing Schedule
4. Kitchen Equipment Schedule
5. Menu and Hours of Food Service
6. Parking for Customers and Employees
7. Designated Smoking Area
8. Type of Entertainment and Duration
9. Closing / "Last Call" Procedures

**Seating Plan**

1. Provide a floor plan, drawn to scale, by a registered South Carolina architect. The plan must demonstrate the proposed occupancy with calculations based on the current adopted building code.
2. Schedule a feasibility inspection of the property: 864.467.4457

**Security Procedures**

1. Number and Type of Designated Security Staff
2. Training / Certification of Staff
3. Specific Duties / Responsibilities of Staff
4. Entry / Exit / Re-Entry Procedures
5. Crowd Management
6. Crime Prevention through Environmental Design (CPTED)

**Business Plan**

1. Business Plan Summary: Target Audience, Theme, Objectives / Goals
2. Projected Revenue: % Alcohol Vs. Food Sales
3. Fees For Entry / Membership / Entertainment
4. Status Of City Business License Application
5. Status Of SCDHEC 'Retail Food Establishment' Permit, If Applicable
6. Status Of Abl-901 Application To SC Department Of Revenue
7. Provide Documentation That Sled Requirements Have Been Met





## Provide a response for each of the following:

1. Describe the ways in which the proposed use is consistent with the comprehensive plan.

Please see Special Exception Permit Application, Question #1 under "Applicant Responses to Section 19-2.3.5(D)(1), Standards - Special Exception", pages 3 and 4.

2. Describe the ways in which the request is appropriate for its location and is compatible with the character of existing and permitted uses of surrounding lands and will not reduce the property values thereof.

Please see Special Exception Permit Application, Question #3 under "Applicant Responses to Section 19-2.3.5(D)(1), Standards - Special Exception", pages 3 and 5.

3. Describe the ways in which the request will minimize adverse effects on adjacent lands including: visual impacts; service delivery; parking and loading; odors; noise; glare; and, vibration. Describe the ways in which the request will not create a nuisance.

Please see Special Exception Permit Application, Question #4 under "Applicant Responses to Section 19-2.3.5(D)(1), Standards - Special Exception", pages 3 and 5.

### Meet With the Technical Advisory Committee

Applications for Zoning Compliance will be reviewed by the Technical Advisory Committee (TAC), a City Staff committee comprised of representatives from the following City Departments and appointed by the City Manager:

Building Codes and Inspections  
Business Licensing  
Economic Development  
Public Information and Events

Police  
Fire  
Planning  
Legal

The Technical Advisory Committee convenes once-a-month to meet with Applicants and review Conditional Use Permit applications that may be granted by the Zoning Administrator. This process promotes a more comprehensive understanding of the Applicant's proposal, which in turn conveys a more comprehensive understanding of the multiple Departments' operating requirements and expectations.

**The Applicant, Business Owner, and Property Owner (if different) are required to attend a regularly scheduled TAC meeting prior to granting a Conditional Use Permit.** Managers and anyone involved in operating the business are also encouraged to attend. The meeting date, time, and exact location within City Hall will be confirmed upon submittal of this application to the Planning and Development office on the 5<sup>th</sup> floor of City Hall.



ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: Zoning Compliance Application – Information

- Operating Plan

- |  |  |
|--|--|
| 1. Business Plan – Restaurant          | Attached                                   |
| 2. Sunday – Thursday 11:00am to 9:00pm | Friday – Saturday 11:00am to 10:00pm       |
| 3. Staffing Schedule/Projections       | Attached                                   |
| 4. Kitchen Equipment Schedule          | Attached                                   |
| 5. Menu                                | Attached                                   |
| 6. Parking                             | Public Parking                             |
| 7. Designated Smoking Area             | N/A  |
| 8. Entertainment                       | Live Music, DJ, Trivia Nights, (1-3 hours) |
| 9. Closing/"Last Call" Procedures      | Last Call is at business closing time      |

- Security Procedure

- |  |     |
|--|-----|
| 1. Number & Type of Designated Security Staff  | N/A |
| 2. Training / Certification of Staff           | N/A |
| 3. Specific Duties / Responsibilities of Staff | N/A |
| 4. Entry / Exit / Re-Entry Procedures          | N/A |
| 5. Crowd Management                            | N/A |
| 6. Crime Prevention (Environmental Design)     | N/A |

- Seating Plan

- |  |                 |
|--|-----------------|
| 1. Floor Plan Design (MPA Architecture)      | Attached        |
| 2. Feasibility Inspection (MPA Architecture) | To Be Scheduled |

- Business Plan

- |   |                            |
|---|----------------------------|
| 1. Business Plan Summary                        | Attached                   |
| 2. Projected Revenue (% Alcohol vs. Food Sales) | Attached                   |
| 3. Fees For Entry / Membership / Entertainment  | N/A                        |
| 4. Status of City Business License              | Attached (to be submitted) |
| 5. Status of SCDHEC 'Retail Food Establishment' | Attached (to be submitted) |
| 6. Status of ABL-901 (920 & 946) Application    | Attached (to be submitted) |
| 7. SLED Requirements                            | Documents being determined |





ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: Staffing Projections (version1)

page 1 of 3

	Lunch Shifts	Dinner Shifts	Total Shifts	Shifts per week	Current Staffing Needs	Additional Staff %	Additional Staff Needs	Total Staffing
Servers	62	96	158	4	40	10%	4	44
Hosts/Busser	21	30	51	4	13	10%	1	14
Bar	35	35	70	4	18	10%	2	19
Busser	7	14	21	4	5	10%	1	6
Food Runner	9	12	21	4	5	10%	1	6
Expo	3	3	6	4	2	10%	0	2
Pantry	7	9	16	4	4	10%	0	5
Plate/Broiler	7	11	18	4	5	10%	0	5
Saute	7	11	18	4	5	10%	0	5
Fry	9	13	22	4	6	10%	1	6
Prep	21	3	24	4	6	10%	1	7
Dish	9	14	23	4	6	10%	1	6
<b>Total</b>	<b>197</b>	<b>251</b>	<b>448</b>		<b>112</b>		<b>11</b>	<b>124</b>



ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: Staffing Projections (version1)

page 2 of 3

Servers	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	7	7	7	7	12	12	10	62
Dinner	11	11	14	14	16	16	14	96

Host	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	3	2	2	3	4	4	3	21
Dinner	4	4	4	4	5	5	4	30

Bartender	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	5	5	5	5	5	5	5	35
Dinner	5	5	5	5	5	5	5	35

Busser	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	1	1	1	7
Dinner	2	2	2	2	2	2	2	14

Food Runner	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	2	2	1	9
Dinner	1	1	2	2	2	2	2	12

Expo	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	0	0	0	1	1	1	0	3
Dinner	0	0	0	1	1	1	0	3



ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: Staffing Projections (version1)

page 3 of 3

Pantry	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	1	1	1	7
Dinner	1	1	1	1	2	2	1	9

Broiler/Plate	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	1	1	1	7
Dinner	1	1	1	2	2	2	2	11

Saute	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	1	1	1	7
Dinner	1	1	1	2	2	2	2	11

Fryer	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	2	2	1	9
Dinner	1	2	2	2	2	2	2	13

Prep	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	3	3	3	3	3	3	3	21
Dinner	0	0	0	0	1	1	1	3

Dish/Mainten.	Mon	Tues	Wed	Thur	Fri	Sat	Sun	Total Shifts
Lunch	1	1	1	1	2	2	1	9
Dinner	2	2	2	2	2	2	2	14





ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: Kitchen Equipment List (version1)

### Kitchen Equipment Schedule

Quantity	Description	Model #
	Wall Mount Hand Sink 14"x10"x5"	Tabco 7-PS-87
	Wall/Splash Mount Faucet 4" on center	T&S Brass B-1146-01
	Mop Sink 25" x 21" x 10"	Tabco 9-OP-20
	Hot Food Well	APW Wyott W-3VI
	Sandwich Top/Prep cabinet 32" (Continental)	SW32-18M-D
	Sandwich Top/Prep cabinet 48" (Continental)	SW48-18M-D
	Sandwich Top/Prep cabinet 60" (Continental)	SW60-24M-D
	Wall Mounted SS Shelving 36" x 15"	WS-15-36
	Wall Mounted SS Shelving 60" x 15"	WS-15-60
	Wall Mounted SS Shelving 72" x 15"	WS-15-72
	Work Table SS 72" with undershelf	TKMS-366
	Reach in undercounter w/drawers 60" (Continental)	SW60-U-D
	Reach in undercounter w/drawers 72" (Continental)	SW72-U-D
	Quick Disconnect Gas Hoses 4' - 3/4"	Dormont
	Range 48" 8 burner (Southbend)	
	Gas Floor Fryer Pitco 40-50 LB capacity	SG14S
	Reach-In Freezer (Continental)	1F-HD
	Planetary Mixer	Globe SP20
	Equipment Stand for Mixer	Tabco MX-SS-302
	Three Comp Sink w/Lever Drains	93-63-54-24RL
	Double Convection Oven (Southbend)	DBGS-12SC
	Countertop Griddle 36" (Southbend)	HDG-36
	Equipment Stand Refer Base (Southbend)	20036SB
	Ice Cuber 48" Hoshizaki 1800lb capacity	KM-1900SRH
	Dish Table	
	Bun/Sheet Pan Rack	Tabco 93-21-20
	Metro Max Shelving 60" x 24"	MQ1860G



ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: Business Plan (version1)

1. Business Plan Summary: Target Audience, Theme, Objectives/Goals
  - a. ABW Greenville, LLC (dba New Realm Brewing) looks to offer a family friendly experience that incorporates education about fermentation and sustainable practices. We will have a safe open outside green space for children to enjoy while their parents can watch them and enjoy one of our craft beverages. We will also offer a full-service menu and pairing options for both children and adults to enjoy and learn about different flavor combinations and nutritional benefits of fermented foods. Our goal is to craft an experience that appeals to both the avid beer enthusiast and the active families that want to enjoy a great product while spending time outside.
2. Projected Revenue: % Alcohol vs. Food Sales
  - a. Revenues anticipated to be split 60/40 (P&L breakdown attached)
3. Fees: Entry/Membership/Entertainment
  - a. No entry or membership fees. Possible ticketed events.
4. City Business License: Application Status
  - a. Application has not been submitted yet (application attached)
5. SCDHEC 'Retail Food Est.': Application/Permit Status
  - a. Application has not been submitted yet (application attached)
6. Retail Beer, Wine & Liquor: Application Status
  - a. Application has not been submitted yet (application attached)
  - b. ABL-646 (attached)
  - c. ABL-920 (attached)
7. SLED Requirements: Status of documentation/requirements met/achieved
  - a. Requirements and documentation being determined



Welcome thirst seekers, hop gazers, palate pushers and style defiers. This is the New Realm. Where tradition is not lost on innovation. Nor is quality sacrificed for the sake of experimentation. Here, our Radegast welcomes you to seek what you thirst (whatever that might be). So, come one, come all, and find your place in the New Realm.



FOLLOW US FOR THE LATEST INFO ON EVENTS, BEER RELEASES AND MORE!  
NEWREALMBREWING.COM @NEWREALMBREWING

THANKS TO OUR PARTNERS  
XXXXXX, General Manager  
XXXXXX, Executive Chef  
XXXXXX  
XXXXXX  
XXXXXX  
XXXXXX

Our Executive Chef pulls inspiration from Mitch Steele's world-class beers, Greenville's compelling food scene and local farms to create an approachable menu rooted in tradition. His blend of global flavors and coastal technique pairs comfortably with the restaurant's inviting setting for area neighbors and guests.

#### THE NEW REALM MENU

VISITORS WELCOME  
Sun-Thur... 11:30AM-9PM  
Fri-Sat... 11:30AM-10PM

ONE A DRINK WITH US  
LUNCH & DINNER & EVENTS  
Reservations: XXX.XXX.XXXX



# NEW REALM

## BREWING COMPANY

CRAFT BEER  PROVISIONS



## BITES

**CHEDDAR CRUSTED MAC & CHEESE** 11  
Elbow Pasta, Belgian Amber Glaze (V)

**BLISTERED SHISHITO PEPPERS** 9  
Sesame Seeds, Ginger Aioli (V)

**ROASTED CHICKEN MEATBALLS** 15  
Ricotta Cheese, Pistachio Nuts,  
Neapolitan Sauce

**ASIAN-STYLE LOADED FRIES** 10  
Char-Siu Pork, Sriracha, Cilantro,  
Garlic-Miso Mayo

**BBQ SHRIMP OPEN-FACED TACOS** 12  
Pickled Onions, Avocado Crema, Queso Fresco

**BAKED MARYLAND CRAB DIP** 13  
Bell Peppers, Whipped Cream Cheese,  
Pita Chips

**HAND-TWISTED BAVARIAN PRETZEL** 9  
Beer-Queso, Jalapeno-Sorghum Mustard (V)

**SPICY BUFFALO CHICKEN WINGS** 14  
Crunchy Vegetables, Ranch &  
Blue Cheese Dressing (G)

## HOT & SAVORY

**SHE-CRAB SOUP** 9  
Charleston-Style, Dry Sherry,  
Blue Crab, Basil Scallion Oil

## FROM OUR HOP GARDEN

**ROMAINE & TUSCAN KALE CAESAR** 10  
Garlic Croutons, House Dressing

**GREEN SALAD** 7  
Tomatoes, Cucumbers, White Balsamic  
Vinaigrette (V, G)

**ADDITIONS:**  
Avocado 4  
Blackened Shrimp 8  
Pulled Chicken 7

## BIGGER BITES

All Sandwiches & Burgers, Served With a Choice of Fries, Greens, or Caesar

### BETWEEN THE BREAD

**FREE-RANGE ROASTED TURKEY** 14  
Smoked Turkey, White Cheddar,  
Bacon, Arugula, Alabama BBQ Sauce

**HAND-PRESSED CUBAN** 13  
Pork Belly, Swiss Cheese, Mustard,  
House-made Sour Pickles

**CRAB CAKE SANDWICH** 15  
Tomato, Arugula Leaves,  
Comeback Sauce, Brioche Bun

**HOLY CITY GRILLED CHEESE** 12  
Bacon, Vermont Cheddar, Arugula,  
Tomato, Texan Toast

### BURGERS

**NEW REALM BURGER™** 14  
HOUSE-GROUND BRISKET, CHUCK, SHORT RIB,  
White Cheddar, Pickles, Special Sauce,  
Brioche Bun

**ULTIMATE WAGYU BURGER\*** 15  
PREMIUM WAGYU BEEF BURGER  
Cheddar Fondue, Dunkel Bacon Sauce,  
Beefonaise, Lettuce, Tomato, Onion, Brioche Bun

**BEYOND BURGER®** 16  
REVOLUTIONARY PLANT-BASED BURGER  
White Cheddar, House-made Sour Pickles,  
Special Sauce, Brioche Bun (V)

**ADDITIONS:**  
 Nueske Bacon or Fried Egg \$2

### MAIN EVENTS

**HAZY LIKE A FOX BEER-CAN CHICKEN** 19  
Mashed Potatoes, seasoned vegetables, BBQ sauce

**NEW REALM BEER BATTERED FISH & CHIPS** 18  
Flaky White Fish, Lemon, Coleslaw,  
Chunky Tartar Sauce

**AHI-TUNA POKE BOWL\*** 17  
Hawaiian Tuna, Seasoned Quinoa, Avocado,  
Pickled Ginger, Edamame, Radish, Golden Pineapple

## WOOD-FIRED PIZZAS

**MARGHERITA** 16  
San Marzano Tomato, Mozzarella,  
Torn Basil (V)

**BIRRA PIZZA** 21  
Birra Style Beef, Chihuahua Cheese,  
Queso Fresco, Cilantro, Onion, and  
Esquites Crema

**BUFFALO CHICKEN PIZZA** 19  
Alfredo, Mozzarella Di Bufala Parmesan  
Reggiano, Hot Buffalo Chicken, Ranch

**GARDEN BIANCO PIZZA** 18  
Alfredo, Buffalo Mozzarella, Parmesan, Reggiano,  
Caramelized Onion, Ricotta, Roasted Seasonal Veggies (V)

**PEPPERONI PIZZA** 18  
THE American Classic! - Bold, Robust Pepperoni,  
Mozzarella, San Marzano Tomato Sauce, Grana Padano  
UPGRADE to a Meat Head Pie by adding  
Meatball, Ham, and Sausage +\$3

## SWEETS

**HAND-SPUN MILKSHAKES** 8  
Local Ice Cream, Vanilla,  
Chocolate, Strawberry

**CHOCOLATE STOUT BREAD PUDDING** 8  
Local Vanilla Ice Cream

(V) Vegetarian (G) Gluten-free (VZ) Vegan

\*NOTES: VZ: Consuming raw, undercooked or salty cold meats, poultry, seafood, shellfish, eggs or unpasteurized milk may increase your risk of foodborne illness.



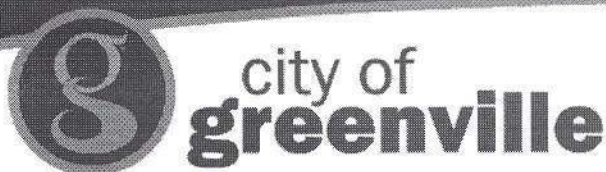


ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: % of Alcohol vs. Food Sales (P&L) - (version1)

Revenue Description	2022 Annual Budget	
	\$	%
Revenue Forecast		
Food	\$1,955,000	39.10%
Beer	\$2,283,000	45.66%
Liquor	\$346,000	6.92%
Wine	\$0	0.00%
Merchandise	\$198,000	3.96%
Private Party Fees	\$50,500	1.01%
Event		0.00%
Food	\$65,000	1.30%
Beer	\$40,000	0.80%
Liquor	\$7,500	0.15%
Wine	\$0	0.00%
Merchandise	\$4,000	0.08%
Room rental	\$101,000	2.02%
Total Gross Revenue	\$5,050,000	101.00%
Manager Meals	\$8,080	0.16%
Employee 20%	\$6,060	0.12%
Guest did not like	\$20,200	0.40%
Kitchen error	\$3,030	0.06%
Server error	\$3,030	0.06%
Bar error	\$3,030	0.06%
Open %	\$3,030	0.06%
Open comp	\$1,515	0.03%
First responder	\$1,015	0.02%
Uniform Service	\$1,010	0.02%
Birthdays	\$0	0.00%
Total Discounts	\$50,000	1.00%
Net Revenues	\$5,000,000	
Percentage of Net Revenues:		
Food	\$2,020,000	40.40%
Alcohol	\$2,676,500	53.53%
Other	\$353,500	7.07%
Discounts	(\$50,000)	-1.00%
Total Revenues	\$5,000,000	100.00%





# Office Use Only:

Entered By:

C/O Number:

License #

PIN #

Control #

## Business License Application

Application for current year only.

1. Application Type: ☒ New ☐ Renewal ☐ Ownership Change ☐ Location Change ☐ Out of Business (Closing date)
2. In City Physical Address, Suite # **912 S. Main Street**
3. In City Original Business Start Date: **Aug 4, 2021**
4. City Business Category: **RESTAURANT SERVING ALCOHOL**
5. FEIN or S.S. Number (Required):
6. DBA Name: **New Realm Brewing Company**
7. Ownership Type: ☐ Corp ☐ Indiv. ☐ Partnership ☒ LLC ☐ LLP
8. Corporate Name: **ABW Greenville, LLC**
9. Phone: **7047245986**
10. Billing Address, Suite City State Zip **1209 Craft Lane Virginia Beach VA 23454**
11. Number of Employees: **90**
12. Email of Responsible Person for Business License: **Brian McAlpine**
13. Business Activity or NAICS Code (Required): **722511**
14. Commercial Property(s) Locations:
15. Minority Status: ☐ Aleut ☐ East Indian ☐ Asian ☐ Eskimo ☐ African American ☐ Hispanic ☐ Caucasian Female ☐ Native American
16. Credit Card (Optional): ☐ Visa ☐ MasterCard ☐ Discover ☐ Am Ex Card # CV Exp. Date:

### 17. Computation of Fees:

#### A. New Business Have you ever owned a business in the City of Greenville before?

- ☒ No ☐ Yes - If yes, name and location:

1. Estimated total gross contract amounts for the balance of the year.
2. Calculate and enter fee based on line a.1.

#### B. First Time Renewals:

1. Total actual gross receipts/revenues/contracts for preceding year.
2. Allowable ordinance deductions. (Proof of deduction must be attached for approval.)
3. Total gross receipts from previous year (B.1. minus B.2.).
4. Estimated gross contracts/jobs from previous year.
5. First year adjustment (B.3. minus B.4.).
6. Adjust gross contracts/jobs (B.3. plus B.5.).
7. Calculate and enter fee based on B.6. All businesses must pay the base fee amount

#### C. Renewal Business: (Existing Business)

1. Total actual gross receipts/revenue/contracts for prior year ending Dec. 31, 20\_\_.
2. Allowable ordinance deductions. (Proof of deduction must be attached for approval.)
3. Total gross receipts (C.1. minus C.2.).
4. Calculate business license fee based on gross receipts in C.3.

#### D. Penalties due for late filing or Resident Business 2% Discount for early filing by 01/31.

See Penalties in Instructions on back.

#### C. Total Fees

To calculate license fees, go to [revenue.greenvillesc.gov](http://revenue.greenvillesc.gov) and select Calculator.

18. Does this business have an Alcohol Beverage and Licensing (ABL) License?

- ☒ No ☐ Yes - If yes, license number.

Consumption: ☐ Off-premise ☐ On-Premise Expiration Date Hours of Operation

Does this business plan to apply for an ABL license during the coming year? ☐ No ☒ Yes

19. Does this business have any coin-operated amusement machines? ☒ No ☐ Yes

20. Do you own or lease any coin-operated amusement machines? ☐ Own ☐ Lease - If lease, from whom.

Number of Machines Number of stickers Type of Machines

21. Name of owners and/or officers and titles:

This is to certify that the above is a true statement of the business done or transacted at or through the above location. The report corresponds with the books and records of the business and with the report of same filed, or to be filed, for the corresponding period with the S.C. Department of Revenue or Insurance commissioner and with the Collector of Internal Revenue of the United States and that the exact amount returned as TOTAL GROSS REVENUES from this business or profession as reported herein are true and correct and that I am familiar with the City ordinance providing for penalties and revocation of this license for making false or fraudulent statements in this applications. The books of this businesses are available for inspection by authorized agents of the City. The issuance of a business license is condition upon strict compliance with the ordinance of the City of Greenville and failure to so comply may result in revocation in addition to other remedies.

Name of Preparer (Print) **Brian McAlpine**

Applicant Name (Print) **Brian McAlpine**

Phone Number:

(704) 724-5986

Applicant Signature:

*Brian McAlpine*

Date:

8.9.21

\*\*\*Application cannot be emailed.

Always check our website for the latest version of this application.

Business License - Revenue Div. 206 S Main St 4<sup>th</sup> Floor

P.O. Box 2207 Greenville, SC 29602

Rev 1 2020

### \*\* Proof of deduction must be attached for approval \*\*

Business Gross Revenues		License Fee	
A.1.	\$ 0.00	A.2.	\$ 135.00
B.1.		If B6 is negative, you must pay the base fee amount	
B.2.			
B.3.			
B.4.			
B.5.			
B.6.			
C.1.		B.7.	
C.2.			
C.3.			
Early Discount		Penalties	%
Form Entry Date: g 4, 20		D.	
		E.	\$ 135.00

Fees subject to verification



## INSTRUCTIONS FOR FILING A NEW, FIRST TIME RENEWAL AND EXISTING BUSINESS LICENSE APPLICATION

### PERSON REQUIRED TO FILE AN APPLICATION:

- Every person engaged in, or intending to engage in, any business, in whole or in part, in the City of Greenville (except the professions of public school teachers and ministers of the gospel), shall file with the City Business License Office an application, under oath, for a license to engage in such business.
- For further information and additional applications, please call the City Business License Office at (864) 467-4505
- Email address for responsible contact person for business license issues. #12

### RENEWAL INFORMATION:

- Please verify and correct, as necessary, all pre-printed information shown. Complete all other blank items, in full, to avoid delays in processing.
- If you are no longer in business, please indicate in writing and return this application.
- You can find your NAICS code on your tax returns. #13

### DUE DATES, PENALTIES AND 2% EARLY DISCOUNT FOR RESIDENT BUSINESSES:

- NEW business applications, with payment in full, must be filed at the City of Greenville Business License Office **prior to opening or beginning operation** in the City. A penalty is charged for applications filed after the starting date. The penalty is dependent on when the application is filed.
- RENEWAL business applications, with payment in full, must be filed with the City of Greenville Business License Office and post marked, by the U.S. Postal Service, on or before the last day of February of each year. A penalty will be assessed as of March 1<sup>st</sup> for each additional month, or portion thereof that the tax remains unpaid.
- RESIDENT BUSINESSES 2% EARLY DISCOUNT. For resident businesses only, if the business files their business license renewal application on or before the last day of January each year, they will be eligible for a 2% early filing discount off of their business license tax.

### COMPLETION OF THE APPLICATION:

- Please complete in full. Do not leave any items blank.
- Print clearly or type all information.
- This application will not be processed unless all requested information is provided.

### IMPORTANT NOTES TO REMEMBER:

A resident business located within the City limits must report all gross revenues, whether derived from within or outside the City limits. The reported gross revenue must correspond with the records of the business and with the returns filed for the corresponding year with the South Carolina Department of Revenue and the Collector of Internal Revenue of the United States.

Allowable Ordinance Deductions: Deductions from your gross revenues are allowed if you are a resident business that a business license has been paid to another municipality. The deduction is limited to the gross revenues that were reported on that license. Satisfactory proof of this deduction must be attached to this application before the deduction will be allowed. A business may deduct sales, use, or excise taxes if these amounts are included in the total gross revenues amount reported.

A non-resident business located outside the City must report all gross revenues earned within the City limits only.

#### New Business Penalties

10% if not filed prior to beginning operation in the City.

10% additional for each month thereafter, until paid.

Maximum annual penalty is 50%.

All penalties are a percentage of, and are added to, the license tax.

#### Renewal Penalties

10% if filed or postmarked on March 1st.

10% additional for each month thereafter, until paid

Maximum annual penalty is 50%.

**Businesses that fail to purchase the license after formal notification shall be subject to a Uniform Summons.**

**Note:** All appropriate state licensing is required prior to obtaining a City business license.

**A SIGNATURE MUST BE PLACED ON THE BOTTOM OF THE BUSINESS LICENSE APPLICATION, ALONG WITH THE SIGNEE'S TITLE OR CAPACITY WITH THE BUSINESS.**



ABW Greenville, LLC  
912 S. Main Street  
Greenville, SC 29601

Re: DHEC Form 1769 – Additional Information

1. ABW Greenville, LLC d/b/a New Realm Brewing Company
2. 912 S. Main Street, Greenville, SC 29601
3. Phone Number TBD – Contact Person: Brian McAlpine (704)-724-5986
4. Email Address TBD – Contact Person: Brian McAlpine bmcaldpine@newrealmbrewing.com
5. Days and Hours of Operation:
  - Sun – Thurs. 11:00am to 10:00pm
  - Fri – Sat 11:00am to 11:00pm
6. Jeff Ash (386)-290-1625  
jash@newrealmbrewing.com
7. ABW Greenville, LLC d/b/a New Realm Brewing Company
8. 1209 Craft Lane, Virginia Beach, VA 23454
9. To Be Provided at a later date
10. Brian McAlpine (ABW Greenville, LLC) bmcaldpine@newrealmbrewing.com
11. Converted, Remodeled
12. Restaurant
13. Attached
14. To Be Provided at a later date
15. Attached
16. Attached
17. N/A
18. Attached
19. Bottom of Menu (attached)
20. Cook and Serve, Cook, Cool, and Reheat
21. To Be Provided at a later date
22. To Be Provided at a later date
23. To Be Provided at a later date
24. Attached
25. To Be Provided at a later date
26. Signed (completed on application)





**RETAIL FOOD ESTABLISHMENT  
APPLICATION & PERMIT DOCUMENT**

Bureau of Environmental Health Services  
Division of Food and Lead Risk Assessment

<b>FOR OFFICE USE ONLY</b>	<input type="checkbox"/> Fees Received (8-302.13(D), 8-304.11(A)(3))	Date _____
Application reviewed	Date _____	Reviewer _____
Permit issued	Date _____	Reviewer _____
Process/Risk Category	1      2      3      4	Permit # _____

This document is intended for new and change of ownership Retail Food Establishments only. Application must be complete and legible. Any missing information will result in delays in processing this application. Any section that requires additional space or documentation shall be included as an attachment in the 8.5" X 11" format and labeled to identify the appropriate section (8-302.14(A)(1)). If making changes in an existing permitted Retail Food Establishment, please complete Change to Existing Retail Food Establishment Permit (D-1716) instead of this form. Please complete the Application for Event Authorization (D-1717) form for: Temporary Food Establishments (9-8), Community Festivals (9-9), RFE- South Carolina Farmers Markets, and Seasonal Series and Remote Service (9-11). Throughout this document, applicable sections from Regulation 61-25 – Retail Food Establishments are referenced in parenthesis. Regulation 61-25, fact sheets, and other useful documents are available by searching [scdhec.gov](http://scdhec.gov) for "Food Safety-Education."

Establishment Name New Realm Brewing Company

Establishment Address 912 S. Main Street City Greenville Zip 29601

Phone 704-724-5986 E-mail JASH@NEWREALMBREWING.com County Greenville

List Hours of Operation: Su 11-9 M 11-9 Tu 11-9 W 11-9 Th 11-9 F 11-10 Sa 11-10

24-hour Emergency Contact(s) (name, phone, and e-mail) Jeff Ash 386-290-1625

Permit Holder(s)/ Owner(s) ABW Greenville LLC

Billing Address 1209 Craft Lane

City Virginia Beach State VA Zip 23454

Phone 704-724-5986 Mobile SAME E-mail Bm@Alpine@NEWREALMBREWING.com

1. Facility Type (8-302.14, 8-303) ☒ New/Converted/Remodeled ☒ Change of Ownership

Operation Type ☒ Continual ☐ Seasonal Start Month/Date \_\_\_\_\_ End Month/Date \_\_\_\_\_

2. Type of Retail Food Establishment (Check all that apply. Additional operations must meet all criteria that apply.) (1-201.10 (106))

☒ Restaurant ☐ Convenience Store ☐ Institution (Schools, Jails, etc.) ☐ Sushi^

☐ Grocery Store (check only those areas to be covered by this permit)

☐ Meat Market ☐ Seafood Market ☐ Deli ☐ Bakery ☐ Produce ☐ Sushi^ ☐ Other \_\_\_\_\_

☐ Mobile Food (9-1) ☐ Document(s) Attached

☐ Shared Use Operations/Commissary (9-5) ☐ Document(s) Attached

☐ Immediate Outdoor Cooking (9-6) ☐ Document(s) Attached

☐ Barbecue Pit/Pit-Cooking Room Construction (9-7) ☐ Document(s) Attached

^ Preparation onsite

3. Certified Food Protection Manager(s) (CFPM) A minimum of one (1) person in charge with food safety/training responsibilities.

☐ 2-102.12(A), 2-102.20 ☒ Copies Attached

Certain types of food operations may be exempt from CFPM. (2-102.12(C)) ☐ Variance request required ☐ Copies Attached

Food Handlers Certificate At all times during operation, the person in charge with food safety/training responsibilities.

☐ 2-102.12(B) ☐ Copies Attached



**4. Written Employee Health Policy** (2-201.11, 2-201.12)☒ Document(s) Attached**Written Vomit & Fecal Event Clean-up Policy** (2-501.11)☒ Document(s) Attached**5. Variance(s) Requested** (3-401.11(D)(4), 3-404.11, 3-502.11, 3-502.12, 8-103.10(A,B,C), 8-103.11, 8-201, 8-302.14(A)(4))☒ Not Applicable ☐ Special Process ☐ Construction/Equipment ☐ Other \_\_\_\_\_ ☐ Document(s) Attached**6. Menu or List of Foods to be Served** (8-302.14(A)(2))☒ Document(s) Attached**7. Consumer Advisory** (3-603)☐ Not Applicable☒ AdvisoryLocation BOTTOM OF MENU**8. Cooking Processes**☐ No cooking step (deli meats, ice cream, etc.)☒ Cook and serve☒ Cook, Cool, and Reheat (food will be cooked, cooled, and reheated for later service)**9. Water Supply** (5-101.11, 8-302.14(A)(5))☒ PublicProvider Greenville Water System☐ Well

Permit Number \_\_\_\_\_

**Sewage Disposal** (5-403.11, 8-302.14(A)(6))☒ PublicProvider Greenville Water System☐ Septic (or similar onsite system) Number of Seats (per OSWW) \_\_\_\_\_**10. Refuse Contractor(s)** (5-501, 5-502)☐ Refuse (Trash)Contractor TBD☐ Grease DisposalContractor TBD**11. Grease Trap(s) or Grease Interceptor(s)** (5-402.12)☐ Not Required☐ InstalledLocation TBD

Size \_\_\_\_\_

**12. Equipment, Mechanical Warewashing, Manual Warewashing** (4-101, 4-202, 4-204.113, 4-204.117, 4-204.119, 4-205, 4-301.11, 4-301.12, 4-301.13, 4-302.13, 4-501, 4-603.12, 4-603.15, 4-603.16, 8-302.14(A)(9))

Equipment, including refrigeration, must meet ANSI/NSF, BISSC (or other accredited ANSI commercial food equipment certification).

☒ NSF/ANSI CertifiedIf the list of cooking, heating, preparation, refrigeration, and cooling equipment exceeds the provided space, please provide a **complete** list instead as an attachment and check the "Document(s) Attached" box.☐ Document(s) Attached

Type	Manufacturer	Model Number	Location
Attached Document			



**13. Backflow Prevention Devices** To protect the drinking water supply from contamination by questionable water, chemicals, or pollution, backflow prevention must be provided at each point of use. (5-202.13, 5-202.14, 5-203.14, 5-203.15, 5-204.12)

- ☐ Not Applicable      ☐ ASSE Certified
- ☐ Warewasher      ☐ Hose Reel      ☐ Disposal      ☐ Steam Table      ☐ Scrapping Trough
- ☐ Dipper Well      ☐ Waste Pulper      ☐ Steamer      ☐ Pasta Cooker      ☐ Combi-therm Oven
- ☐ Wok Stove      ☐ Rotisserie Oven      ☐ Water Chiller      ☐ Proofer      ☐ Rack Oven
- ☐ Beverage Dispensers      ☐ Coffee/Tea      ☐ Other TBD per Construction Documents

**14. Notes**

1. Applicant shall be the owner of the proposed Retail Food Establishment or the presiding officer of the legal entity owning the proposed Retail Food Establishment. (8-302.13(A))
2. To submit an application, request a preoperational inspection, or to obtain additional information, contact your local DHEC office by visiting <https://www.scdhec.gov/ea-regional-offices>.
3. Applicant shall submit a completed application for permit at least thirty (30) calendar days before the date planned for opening of the new facility (8-302.11). Within fifteen (15) calendar days of a change of ownership (8-303.20(A)(1)(a)), the applicant shall submit a completed application for permit.
4. Applicant must pay the application fee of one-hundred dollars (\$100) plus the applicable annual inspection fee for the anticipated annual gross sales of food and food products at the time the completed application has been submitted. (8-302.13(D), 8-304.11(A)(3))
5. Applicant must request the preoperational inspection fourteen (14) days prior to an inspection to issue a permit. (8-203.10)
6. Applicant must operate as a retail food establishment (serve or sell food) for no less than fifteen (15) consecutive days annually or be in operation for at least one (1) day a week for no less than fifteen (15) weeks annually. (8-304.11(A)(5))

Sales	Fees
\$0 - \$250,000	\$100.00
\$250,000 - \$500,000	\$150.00
\$500,000 - \$750,000	\$200.00
\$750,000 - \$1,000,000	\$250.00
\$1,000,000 - \$1,250,000	\$300.00
\$1,250,000 - \$1,500,000	\$350.00
\$1,500,000 - \$1,750,000	\$400.00
\$1,750,000 and above	\$450.00

I, the undersigned, attest to the accuracy of the information provided in this application, and I affirm that the retail food establishment will comply with SC DHEC Regulation 61-25. I understand that changes in food preparation types, additions of equipment, and/or structural changes must be approved by the Department prior to implementation and may require that I submit a new application.

It is unlawful for a person to willfully give false, misleading, or incomplete information on a document, record, report, or form required by the laws of this State.

Should the facility fail to adhere to the requirements of Regulation 61-25, the permit to operate may be subject to enforcement action, which may include civil penalties pursuant to Section 44-1-150(B) of the South Carolina Code of Laws and/or permit suspension/revocation pursuant to Regulation 61-25, Retail Food Establishments.

  
Owner/Presiding Officer Signature (8-302.13(A))

Brian McAlpine  
Print Name

8.4.21  
Submittal Date

**ServSafe®  
CERTIFICATION**

DANIELLE LACHANCE

for successfully completing the standards set forth for the ServSafe® Food Protection Manager Certification Examination, which is accredited by the American National Standards Institute (ANSI) Conference for Food Protection (CFP).

5188

EXAM FORM NUMBER

8/22/2021

DATE OF EXPIRATION

Local laws apply. Check with your local regulatory agency for recertification requirements.

Sheepskin Brown  
exp. National Restaurant Association Solutions

55805

In accordance with Maritime Labour Convention, 2006, Amendment A204 (2011) (Regulation 3.2, Standard A3.21)  
©2015 National Fisheries Development Foundation (NFDF). All rights reserved. (www.nfdf.org) and the NFDF logo are trademarks of the NFDF.  
All other marks are the property of their respective owners. The use of the NFDF logo is prohibited without the written permission of the NFDF.

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XIII

24015



Contact us with reservations at 175 W Jackson Blvd, Ste 1500, Chicago, IL 60604 or [ServSales@restaurant.org](mailto:ServSales@restaurant.org).





## **Infectious Disease Control and Food Employee Health Policy**

New Realm is committed to ensuring the health, safety and well-being of our employees and customers and complying with all health department regulations. New Realm will also take proactive steps to protect the workplace in the event of an infectious disease outbreak. It is the goal of New Realm during any such time period to strive to operate effectively and ensure that all essential services are continuously provided and that employees are safe within the workplace.

New Realm is committed to providing authoritative information about the nature and spread of infectious diseases, including symptoms and signs to watch for, as well as required steps to be taken in the event of an illness or outbreak.

### ***Preventing the Spread of Infection in the Workplace***

New Realm will ensure a clean workplace, including the regular cleaning of objects and areas that are frequently used, such as bathrooms, breakrooms, conference rooms, door handles and railings. All Managers and supervisors will monitor and coordinate events around an infectious disease outbreak, as well as to create work rules that could be implemented to promote safety through infection control.

We ask all employees to cooperate in taking steps to reduce the transmission of infectious disease in the workplace. The best strategy remains the most obvious—frequent hand washing with warm, soapy water; covering your mouth whenever you sneeze or cough; and discarding used tissues in wastebaskets. We also have installed alcohol-based hand sanitizers throughout the workplace and in common areas.

Unless otherwise notified, our normal attendance and leave policies will remain in place. Individuals who believe they may face particular challenges reporting to work during an infectious disease outbreak should take steps to develop any necessary contingency plans.

### ***Temperature Screening***

All employees will have their temperature taken upon reporting to work. Employees should report to New Realm upon arrival at work and prior to entering any other areas of New Realm property.

Each employee will be screened privately using a touchless forehead/ temporal artery thermometer. The employee's temperature will be documented, and the record will be maintained as a private medical record. An employee who has a fever at or above 100 degrees Fahrenheit will be sent home.

Time spent waiting for the health screening should be recorded as time worked for nonexempt employees.





### ***Staying Home When Ill***

Our Company is committed to ensuring the health, safety and well-being of our employees and customers and complying with all health department regulations. Many times, with the best of intentions, employees report to work even though they feel ill. We provide paid sick time for all Full Time employees and other benefits to compensate employees who are unable to work due to illness. (See employee handbook)

All food employees shall report if they are experiencing any of the following symptoms to their Manager/Supervisor:

- Diarrhea
- Fever
- Vomiting
- Jaundice (yellowing of the eyes or skin)
- Sore throat with fever
- Lesions (such as boils and infected wounds, regardless of size) containing pus on the fingers, hand or any exposed body part

Food employees should also notify their Manager/Supervisor whenever diagnosed by a healthcare provider as being ill with any of the following diseases that can be transmitted through food or person-to-person by casual contact such as:

In addition to the above conditions, food employees shall notify their Manager/Supervisor if they have been exposed to the following high-risk conditions:

- Exposure to or suspicion of causing any confirmed outbreak involving the above illnesses
- A member of their household is diagnosed with any of the above illnesses
- A member of their household is attending or working in a setting that is experiencing a confirmed outbreak of the above illnesses

### ***Exclusion and restriction from work***

If a food employee has any of the symptoms or illnesses listed above, that employee may be excluded\* or restricted\*\* from work.

\*If this food employee is excluded from work, he/she is not allowed to come to work.

\*\*If this food employee is restricted from work he/she can come to work, but duties may be limited.



### ***Returning to work***

If a food employee is excluded from work for having diarrhea and/or vomiting, he/she will not be able to return to work until more than 24 hours have passed since the last symptoms of diarrhea and/or vomiting. If this employee is excluded from work for exhibiting symptoms of a sore throat with fever or for having jaundice (yellowing of the skin and/or eyes), Norovirus, Salmonella Typhii (typhoid fever), Shigella spp. infection, E. coli infection, and/or Hepatitis A, he/she will not be able to return to work until Health Department approval is granted.

### ***Requests for Medical Information and/or Documentation***

If you are out sick or show symptoms of being ill, it may become necessary to request information from you and/or your health care provider. In general, we would request medical information to confirm your need to be absent, to show whether and how an absence relates to the infection, and to know that it is appropriate for you to return to work. As always, we expect and appreciate your cooperation if and when medical information is sought.

### ***Confidentiality of Medical Information***

Our policy is to treat any medical information as a confidential medical record. In furtherance of this policy, any disclosure of medical information is in limited circumstances with supervisors, managers, first aid and safety personnel, and government officials as required by law.

### ***Manager/Supervisor Responsibility***

The Manager/Supervisor shall take appropriate action as specified in the State Department of Health Rule to exclude, restrict and/or monitor food employees who have reported any of the aforementioned conditions. The Manager/Supervisor shall ensure these actions are followed and only release the ill food employee once evidence, as specified in the food code, is presented demonstrating the person is free of the disease causing agent or the condition has otherwise resolved.

The Manager/Supervisor shall cooperate with the regulatory authority during all aspects of an outbreak investigation and adhere to all recommendations provided to stop the outbreak from continuing. The Manager/Supervisor will ensure that all food employees who have been conditionally employed, or who are employed, sign the form acknowledging their awareness of this policy. The Manager/Supervisor will continue to promote and reinforce awareness of this policy to all food employees on a regular basis to ensure it is being followed.





## **Clean-up Procedures for Vomit and Diarrhea**

When someone vomits, germs such as norovirus can spread through the air and contaminate surfaces and food up to 25 feet away. Guests and employees are at risk of contracting norovirus or other illnesses from direct exposure to vomit or from exposure to airborne norovirus from vomit. Vomit and diarrhea have millions of microorganisms that can also cause foodborne disease. To prevent the spread of these microorganisms, all foodservice establishments must have a clean-up procedure in place.

A clean-up and response plan is intended to address proper procedures to reduce exposures to norovirus or other contaminants. Timely effective clean-up is imperative.

Have a Clean-Up Kit available that includes:

### **Personal Protective Equipment**

- 2 pairs of single-use gloves
- 1 face mask
- 1 pair of goggles
- 1 single-use gown with sleeves
- 1 single-use hair cover
- 1 pair of shoe covers

### **Cleaning Supplies**

- 1 sealable, plastic bag with twist tie
- 1 scoop/scrapper
- 1 roll of paper towels
- Absorbent powder/solidifier (such as kitty litter or baking soda)
- 1-quart bottle of disinfectant

### **First Steps**

- Remove all individuals within a 25 foot radius and ask them to wash hands immediately.
- Block entry to contaminated area.
- Dispose all uncovered food, and single use containers and utensils within 25 foot radius.
- Wash all utensils and equipment within 25 foot radius.

### **Clean up**

- Remove vomit or diarrhea immediately.
  - Wear protective clothing, such as disposable gloves, shoe covers, apron and face mask. Change if they become contaminated.
  - Wipe up vomit or diarrhea with paper towels – place the paper towels over the waste then carefully remove the towels and its contents – do not vacuum the material.
  - Work from the clean areas towards the most contaminated areas to minimize the spread of infectious material.



- Use kitty litter, baking soda, or other absorbent material on carpets and upholstery to absorb liquid.
- Dispose of paper towels/cleaning clothes and waste in a plastic trash bag or biohazard bag.
- Place contaminated tablecloths, cloth napkins, and cloth towels into a separate plastic bag for transport to laundry or discard.
- Use soapy water to wash surfaces that contacted the vomit or diarrhea and all nearby surfaces, such as doorknobs and toilet handles.
- Rinse thoroughly with plain water and wipe dry with paper towels.
- Clean and disinfect any non-disposable tools (mop heads) used.
- Place disposable protective clothing, rags, and towels in a sealed garbage bag. Seal and place in disposal area.
- Remove all clothing or fabrics that may be contaminated. Machine wash and dry with detergent and hot water on longest cycle and high heat setting.

#### **Disinfect surfaces by applying a chlorine bleach solution**

Steam cleaning may be preferable for carpets and upholstery. Chlorine bleach could permanently stain these. Mixing directions are based on EPA-registered bleach product directions to be effective against norovirus.

- Prepare a chlorine bleach solution (CDC & EPA recommendations):
  - $\frac{3}{4}$  cup of concentrated bleach + 1 gallon water (concentration ~3500ppm)
  - OR-
  - 1 cup of regular strength bleach + 1 gallon water
- Use a spray bottle and saturate the area and surfaces (25 foot radius).
- Leave surface wet for at least 5 minutes.
- Rinse all surfaces intended for food or mouth contact with plain water before use.

#### **Wash your hands thoroughly with soap and water**

Hand sanitizers may not be effective against norovirus.



1350

dor.sc.gov



STATE OF SOUTH CAROLINA  
DEPARTMENT OF REVENUE

APPLICATION FOR  
RETAIL BEER, WINE, AND LIQUOR

ABL-901

(Rev. 11/6/20)  
4280

Mail to: SCDOR, ABL Section, PO Box 125, Columbia, SC 29214-0907  
Phone: 803-898-5864

File Number: \_\_\_\_\_

License Type	Nonrefundable Filing Fee	License Fee
<input type="checkbox"/> On-Premises Beer and Wine (PBW)	\$ 300	\$ 600 biennially
<input type="checkbox"/> Off-Premises Beer and Wine (PBG)	\$ 300	\$ 600 biennially
<input type="checkbox"/> Brewpub (PBB)	\$ 300	\$ 2,200 biennially
<input type="checkbox"/> 7-Day On-Premises Beer and Wine (PO7)	\$ 300	\$ 2,200 biennially
<input type="checkbox"/> 7-Day Off-Premises Beer and Wine (P7B)	\$ 300	\$ 2,200 biennially
<input type="checkbox"/> Sunday/Sabbath Beer and Wine (PRB)	\$ 300	\$ 650 biennially
<input type="checkbox"/> Sports Venue (PSV)	\$ 500	\$ 6,100 biennially
<input type="checkbox"/> Business (restaurant/hotel/motel) Liquor by the Drink (PLB)	\$ 200	\$ 1,700 biennially
<input type="checkbox"/> Nonprofit Private Club Liquor by the Drink (PLC)	\$ 200	\$ 1,700 biennially
<input type="checkbox"/> Retail Liquor Store (PRL)	\$ 200	\$ 1,400 biennially
<input type="checkbox"/> Alcoholic Liquors Cooking License (PAL)	\$ -0-	\$ 250 biennially
<input type="checkbox"/> 120-Day Temporary Beer and Wine (TBW,TBG,TO7,T7B)	\$ -0-	\$ 25
<input type="checkbox"/> *120-Day Temporary Liquor by the Drink (TLB,TLC)	\$ -0-	\$ 25
<input type="checkbox"/> *120-Day Temporary Retail Liquor (TRL)	\$ -0-	\$ 25
<input type="checkbox"/> *Certification fee	\$ -0-	\$ 5

\* A certification fee is required in addition to filing fees if you are applying for a temporary license at a location with a Liquor by the Drink or Retail Liquor Store License. (SC Code Section 61-6-120.)

PRINT ALL INFORMATION	
1. Legal entity name or sole proprietor <u>ABW Greenville LLC</u>	5. Trade name (doing business as) <u>New Rich Brewing Company</u>
2. Physical location of business (no PO box) <u>912 S. Main Street</u> Street <u>Greenville Greenville SC 29601</u> City County (REQUIRED) State ZIP	6. Business phone number <u>704-724-5986</u> Principal daytime phone number <u>Same</u>
3. Mailing Address <u>Brian McAlpine</u> Designated Agent <u>1289 Craft Lane</u> Street <u>Virginia Beach Virginia Beach VA 23454</u> City County State ZIP	7. FEIN/SSN
4. Type of ownership <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> LLC/LLP <input type="checkbox"/> SC Corporation Date of inc: _____ <input type="checkbox"/> Foreign corporation State inc: _____ Date of inc: _____ <input type="checkbox"/> Nonprofit organization <input type="checkbox"/> Other (explain): _____	8. Nature of business <u>Brew Pub/Restaurant</u>
	9. Sales Retail License Number
	10. Email
	11. Is the business within SC municipal limits? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, which city? <u>Greenville</u>
	12. Has this location been previously licensed to sell beer, wine, and/or liquor? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, provide the following: A. Previous Alcohol Beverage License number _____ B. Name of business _____ (Full organization name including trade name)
If the corporation is publicly traded, an officer or other employee must be designated to hold the license. This person must be of good moral character, over the age 21, and an SC resident. This person should be included on the ABL-946 along with any other principals of the corporation. Name of designated officer or other employee: _____	

42801035

### DESIGNATED AGENT

You must **designate a person to receive all notices** from the SCDOR concerning your license and/or permit. These notices will be sent to the person at the **mailing address provided in question 3**. It is your responsibility to keep the SCDOR informed of any change of designated agent or mailing address as the law will presume you received all notices sent to the address you have given us.

Name of Designated Agent

Brian McAlpin

### CONTACT PERSON

**The contact person must be a principal listed on the ABL-946, Consent and Waiver.  
Attorneys are only required to submit a Letter of Representation.**

SLED will conduct an investigation on this application, and will need to meet with the contact person at the location for which you are seeking a license and/or permit to discuss the business and ownership of the business. Provide the name and phone numbers (daytime and evening) of the contact person who can meet with the SLED agent for this purpose.

Name of Contact Person

Phone Number (daytime)

Phone Number (evening)

If the agent is unable to contact the Contact Person or if the Contact Person cannot discuss the ownership of the business, your application will be delayed.

**Applications take at least six to eight weeks to process. If the application is denied by the SCDOR this process will be delayed. All applications that are denied or have been protested are subject to a hearing with the Administrative Law Court.**

I certify that this business meets the legal requirements under South Carolina law for the license and/or permit type for which this application is being filed. For a general summary of the qualifications and legal requirements for beer, wine, and liquor permits and licenses, see ABL-975. Beer, wine, and liquor are governed by SC Code of Laws Title 61, Chapters 2, 4, and 6; Title 12 Chapters 21 and 33; Title 20 Chapter 7, and Title 33 Chapter 42. Regulations are found in Chapter 7 of the Code of Regulations. Read the full code sections at [dor.sc.gov/policy](http://dor.sc.gov/policy).

I understand that a misstatement or concealment of fact in an application is sufficient grounds for the revocation of the license and/or permit. Under penalties of perjury, I declare that I have read and understood this form and the information I have provided herein is true, correct, and complete.

**SWORN to and subscribed before me this**

\_\_\_\_\_ day of \_\_\_\_\_, year of \_\_\_\_\_

Notary Public for \_\_\_\_\_

My Commission Expires: \_\_\_\_\_

Notary (legal signature) \_\_\_\_\_

Notary (printed name) \_\_\_\_\_

Brian McAlpin

Principal's Signature

### Social Security Privacy Act Disclosure

It is mandatory that you provide your Social Security Number on this tax form if you are an individual taxpayer. 42 U.S.C. 405(c)(2)(C)(i) permits a state to use an individual's Social Security Number as means of identification in administration of any tax. SC Regulation 117-201 mandates that any person required to make a return to the SCDOR must provide identifying numbers, as prescribed, for securing proper identification. Your Social Security Number is used for identification purposes.

42802033



CRAIG BROWN  
OWNER & PRESIDENT

BOSTON RED SOX AFFILIATE  
SOUTH ATLANTIC LEAGUE

November 10, 2021

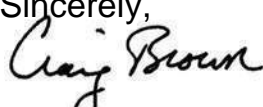
Board of Zoning Appeals  
City of Greenville  
206 South Main Street  
Greenville, SC 29607

Dear Chair Price & Members of the Zoning Appeals Board:

I am most pleased to forward this letter in support of New Realm Brewing Company. Over the past six months I have been fortunate to get to know the owners and senior management of New Realm Brewing Company and learn about their company and their plans for their proposed West End location. As a neighboring business I am in full support of this project.

Since opening their first location in Atlanta, Georgia in 2018 the New Realm Brewing Company has consistently demonstrated their dedication to positively impacting the communities in which they operate. They partner with local charities, such as the Giving Kitchen and the Humane Society in Atlanta, and are dedicated to supporting local and independent craft communities through "the art and science of great craft brewing and distilling." New Realm aspires for each of their locations to become part of the fabric of the local community which includes maintaining their firm commitment to environmental sustainability.

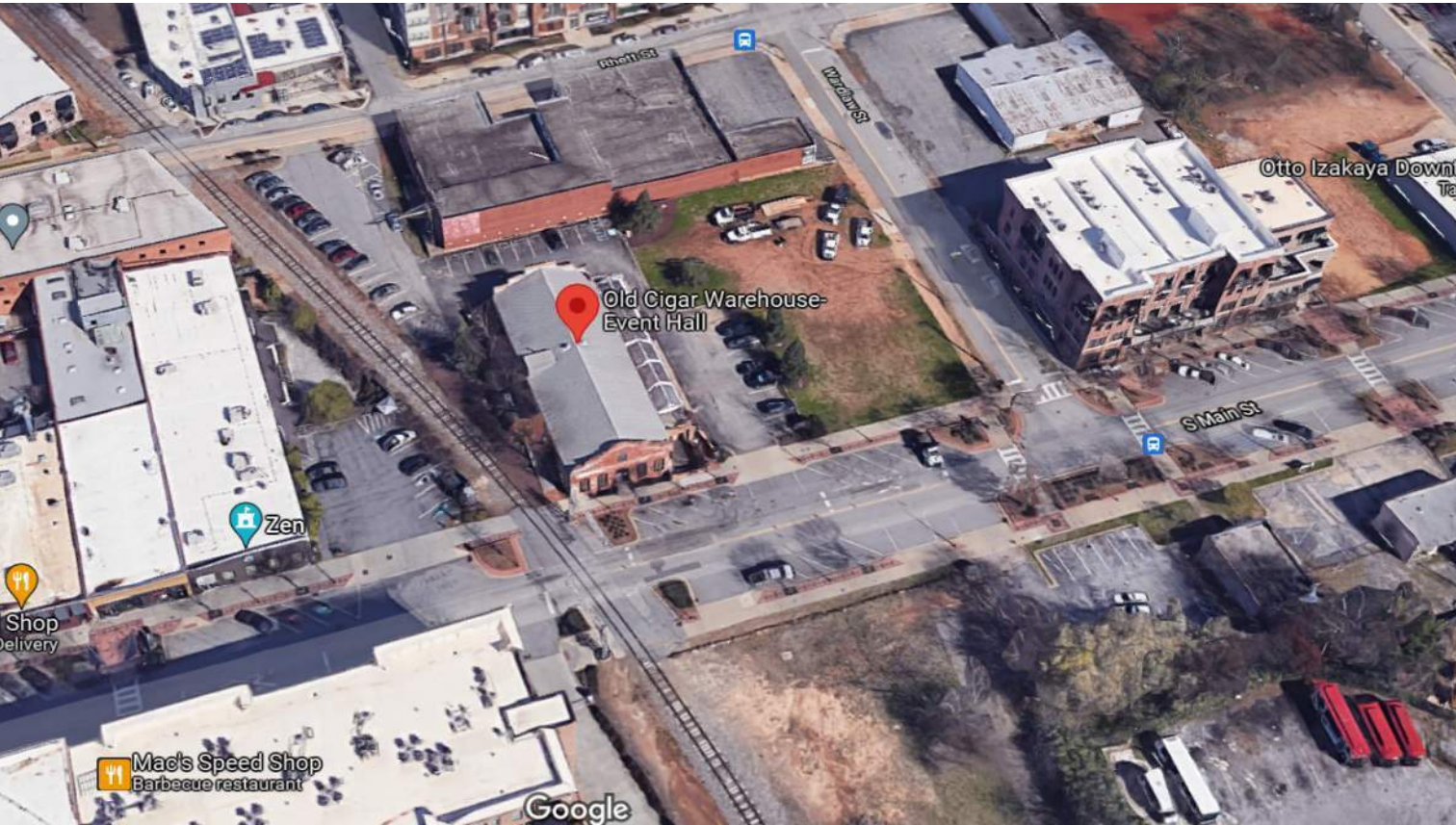
I have found New Realm to be a quality organization, and I believe New Realm will add vibrancy and diversity to all of the offerings of the emerging West End Sports and Entertainment District that is anchored by Fluor Field and the soon to be reality, District 356. New Realm Brewery will be a welcome addition to the West End and will add to the quality of life advantage that Greenville enjoys as a great place to live, to work and to raise a family.

Sincerely,  
  
Craig Brown











PER CITY OF GREENVILLE ORDINANCE 19-6.1.3.,  
THE REQUIREMENT FOR OFF STREET PARKING  
FOR AN INDOOR ENTERTAINMENT FACILITY  
IS 1 PARKING SPACE PER 3 FIXED SEATS OR  
1 PARKING SPACE PER 300 SF, WHICHEVER IS  
GREATEST. THE REQUIREMENT FOR AN  
OUTDOOR ENTERTAINMENT FACILITY IS  
1 PER 5,000 SF OF LAND AREA, OR  
1 PER 3 PERSONS CAPACITY (MAXIMUM),  
WHICHEVER IS GREATER.

TOTAL INDOOR ENTERTAINMENT GSF = 12,155 SF  
 $12,155/300SF = 40.51 = 41$  PARKING SPACES

TOTAL OUTDOOR ENTERTAINMENT GSF = 22, 238 SF  
 $22,238/5000 SF = 4.42 = 5$  PARKING SPACES

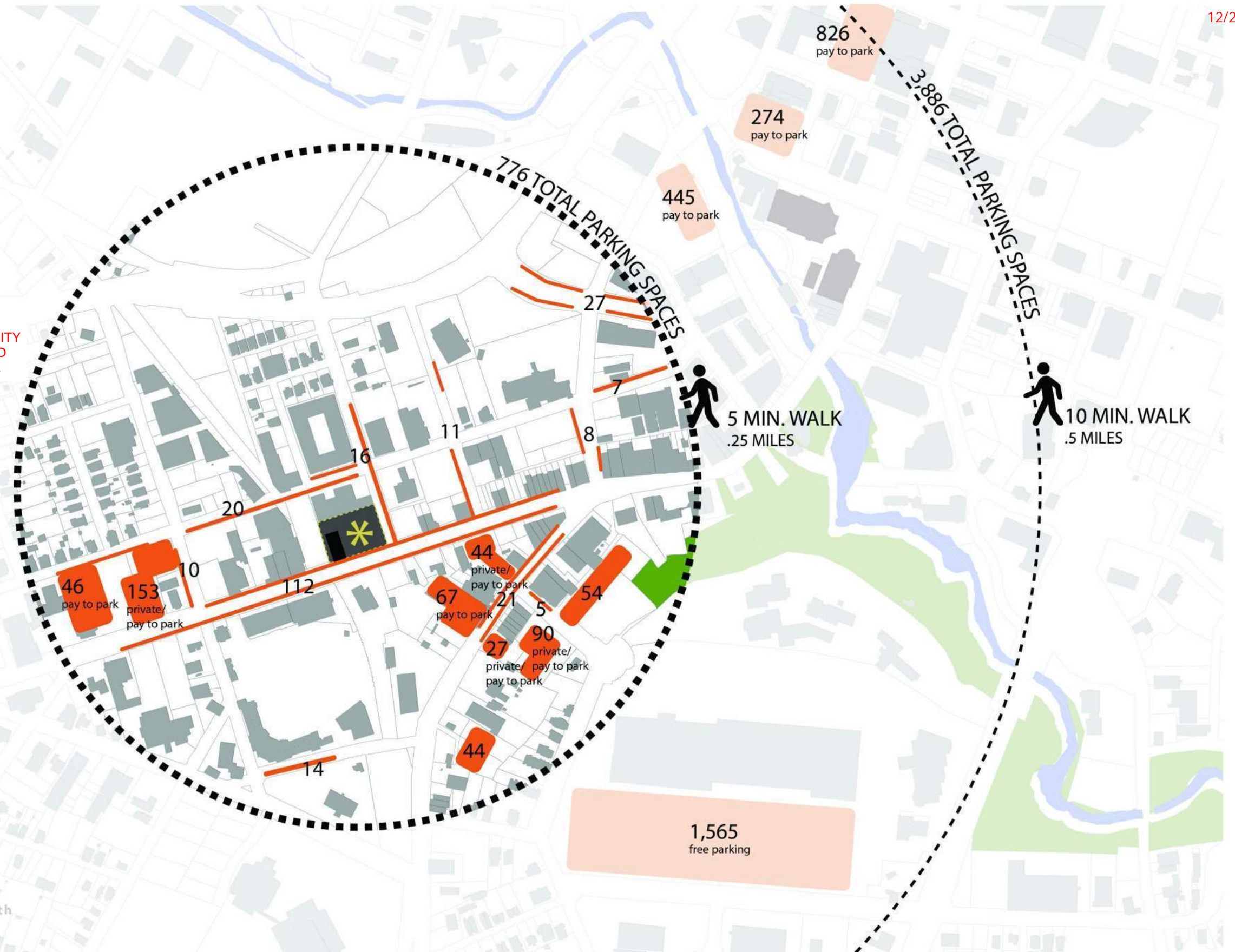
TOTAL OUTDOOR ENTERTAINMENT PARKING  
REQUIREMENT WILL BE DETERMINED BASED ON CAPACITY  
UPON COMPLETION OF DESIGN DOCUMENTS. REQUIRED  
PARKING WILL BE MET THROUGH A VALET AGREEMENT.

PER 19-6.1.2 B, THE OFF-STREET PARKING AND  
LOADING STANDARDS SHALL NOT APPLY IN THE  
C-4 DISTRICT, HOWEVER A PARKING PLAN IS  
SHOWN TO INDICATE WHERE PARKING IS  
PROVIDED.

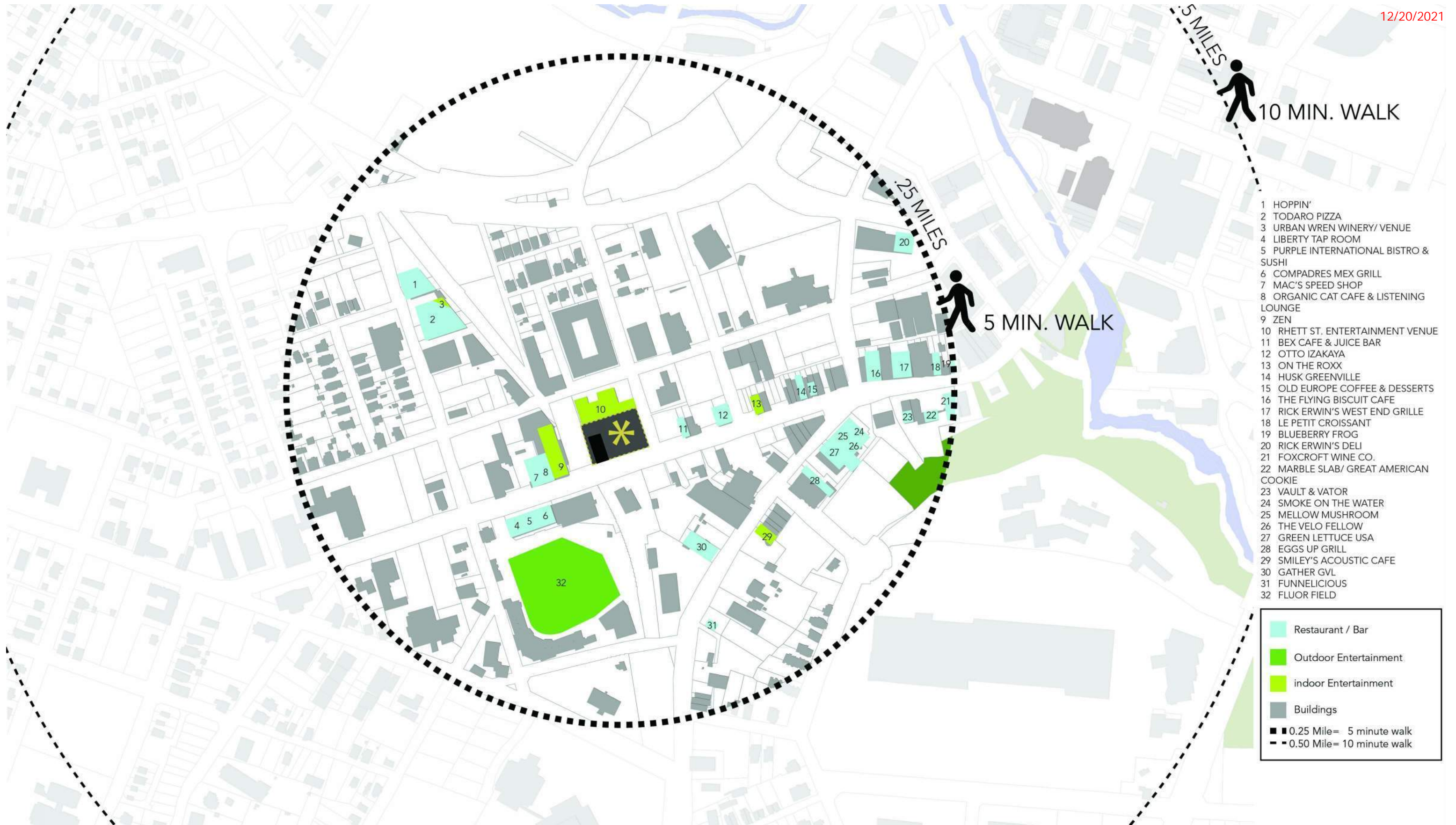
THERE ARE 776 NON-RESERVED PARKING SPACES  
PROVIDED WITHIN A .25 MILE RADIUS.

THERE ARE 3,886 TOTAL NON-RESERVED  
PARKING SPACES PROVIDED WITHIN A  
.5 MILE RADIUS.

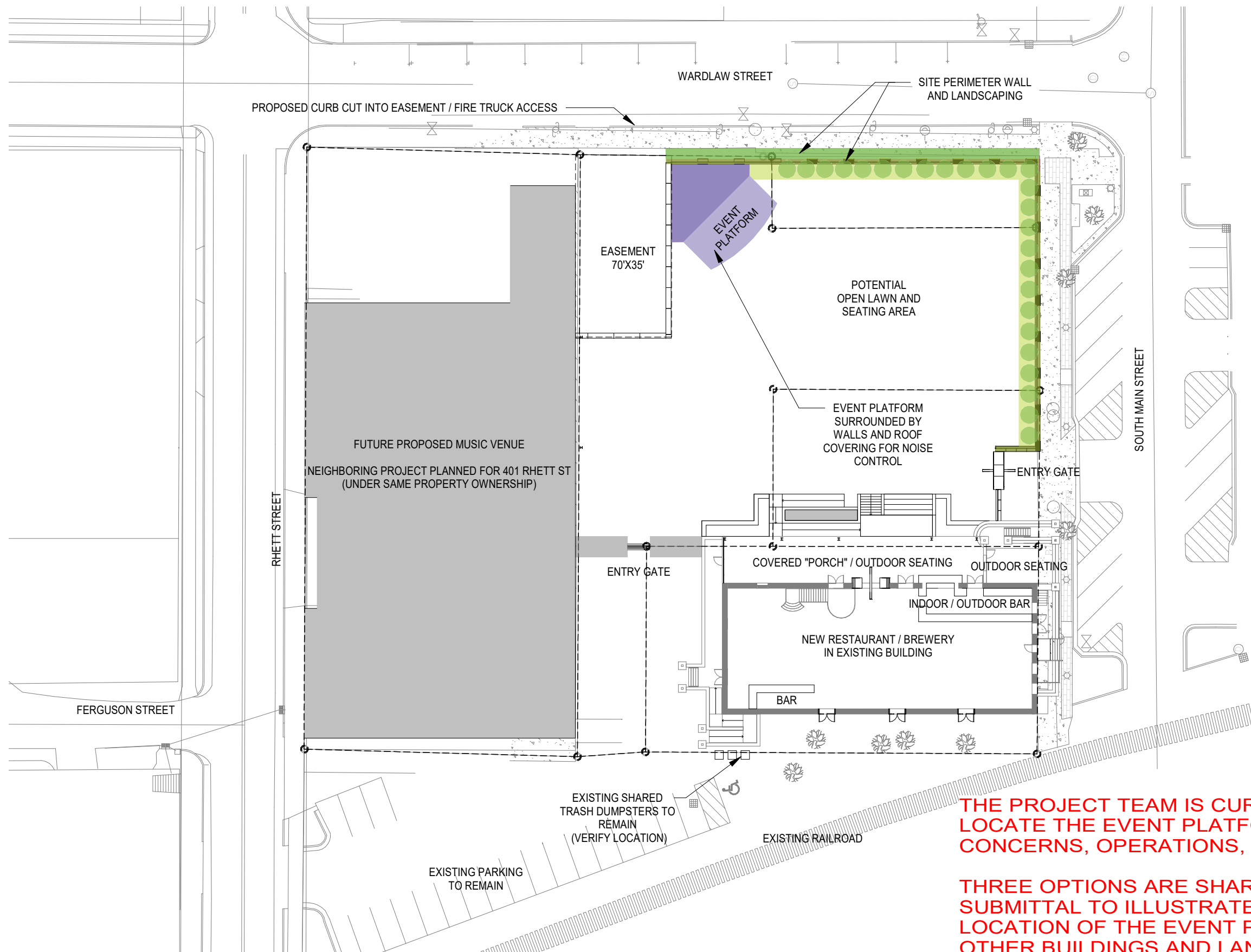
PLEASE SEE THE ENCLOSED  
PARKING AGREEMENT INTENDED  
TO ENSURE AVAILABLE PARKING  
FOR THIS PROJECT.





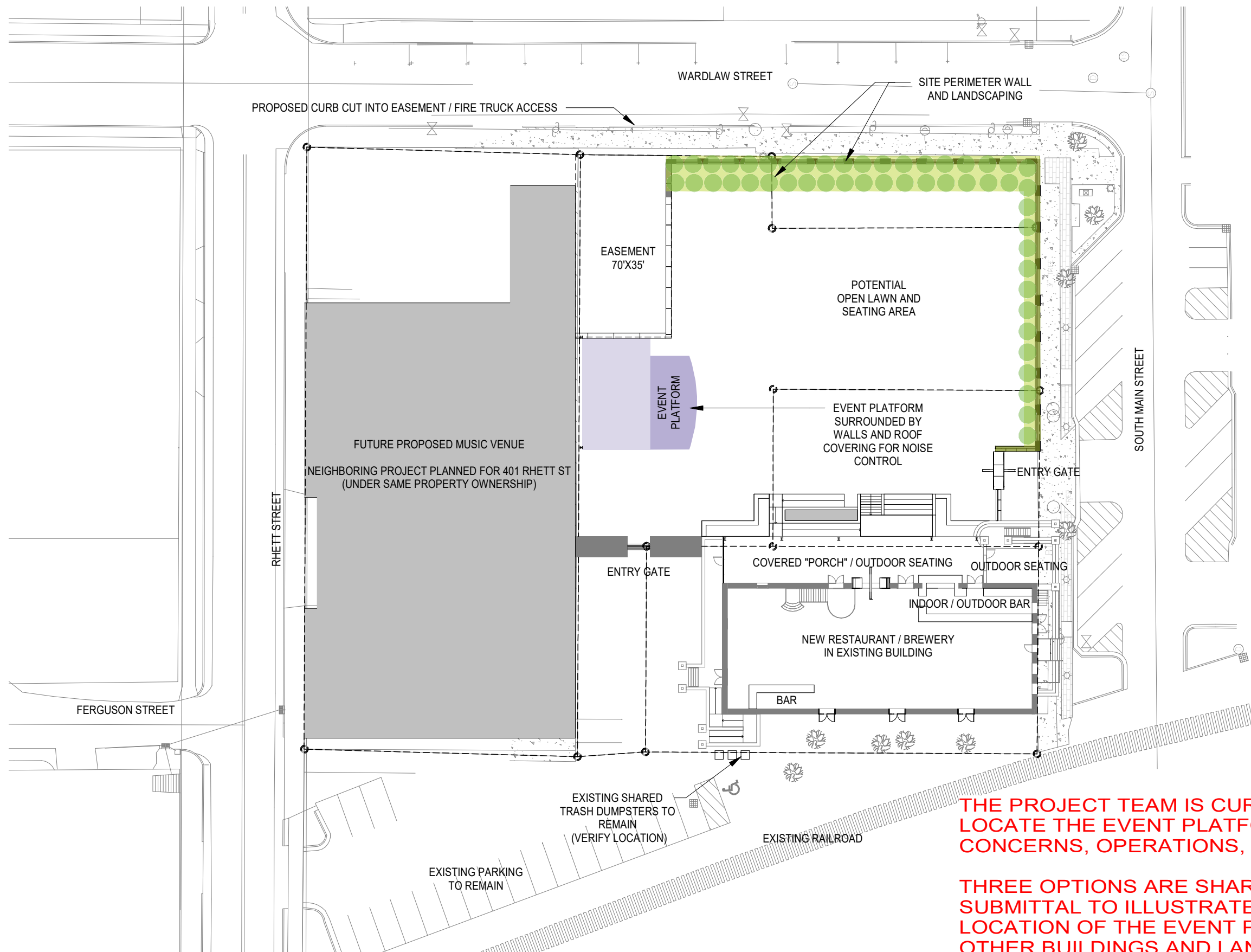






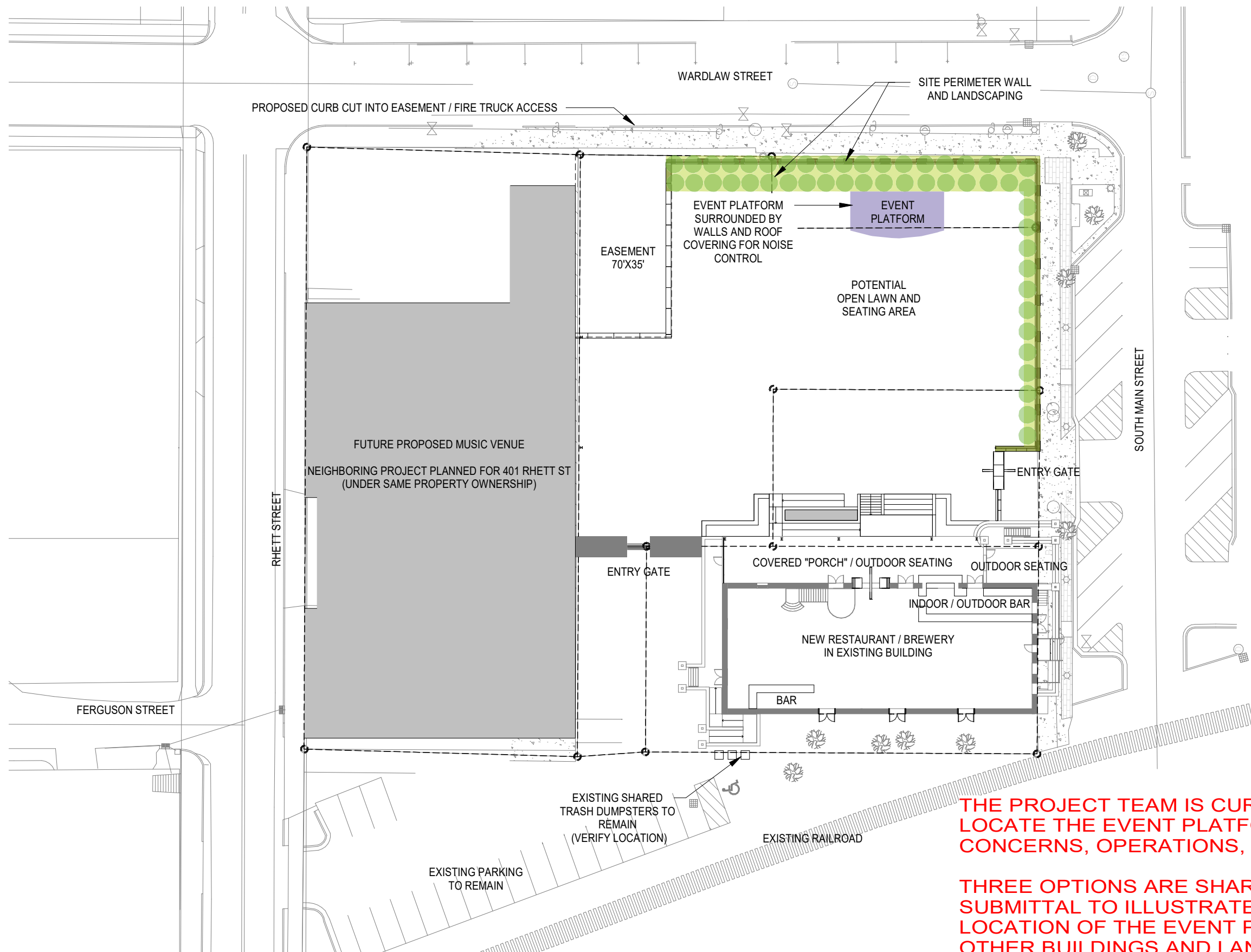
THE PROJECT TEAM IS CURRENTLY WORKING TO LOCATE THE EVENT PLATFORM TO BALANCE NOISE CONCERNS, OPERATIONS, AND AESTHETICS.

THREE OPTIONS ARE SHARED AS PART OF THIS SUBMITTAL TO ILLUSTRATE OUR EFFORT. THE EXACT LOCATION OF THE EVENT PLATFORM, AS WELL AS OTHER BUILDINGS AND LANDSCAPING ON THE SITE WILL BE FINALIZED THROUGH THE DRB PROCESS.



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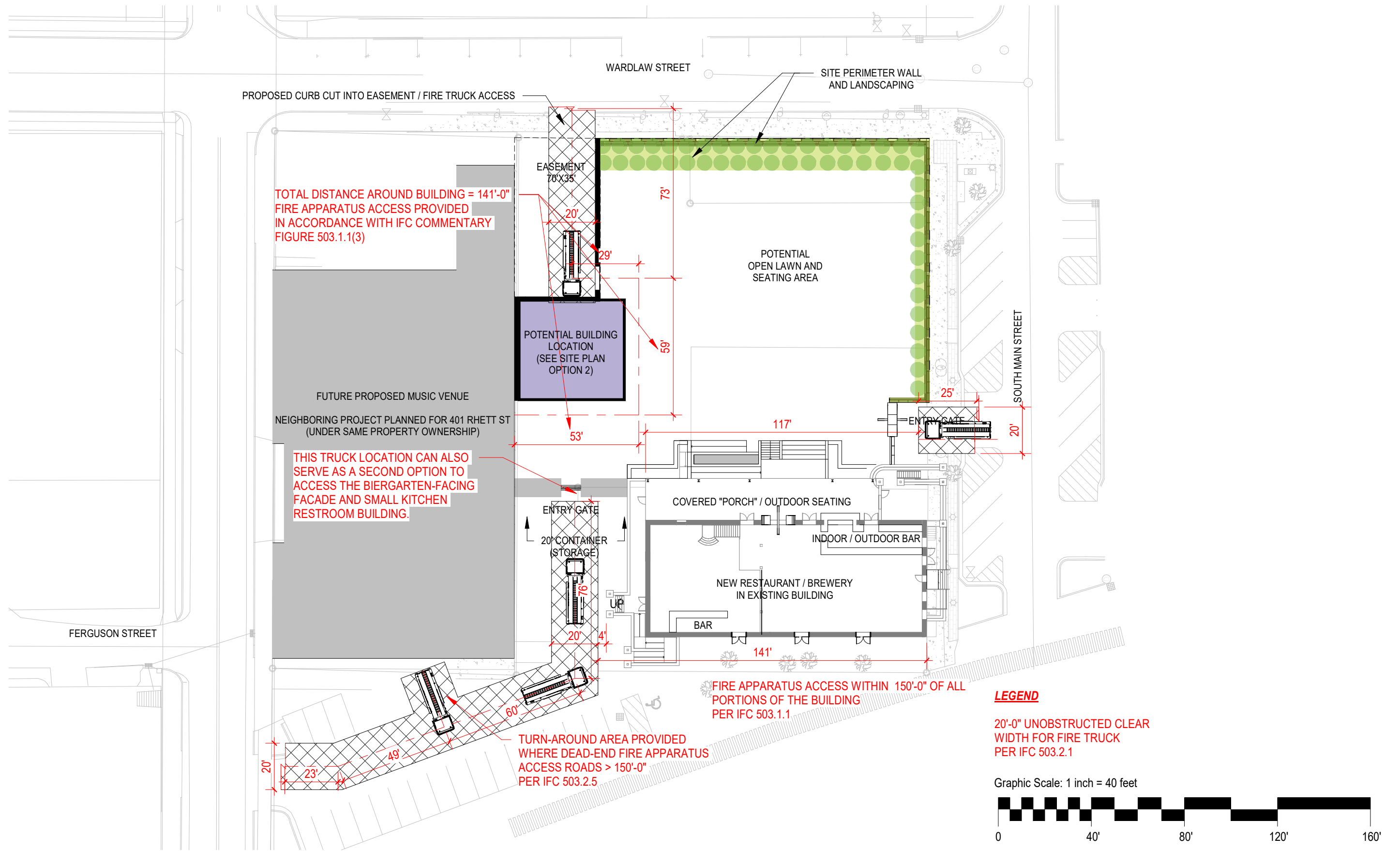
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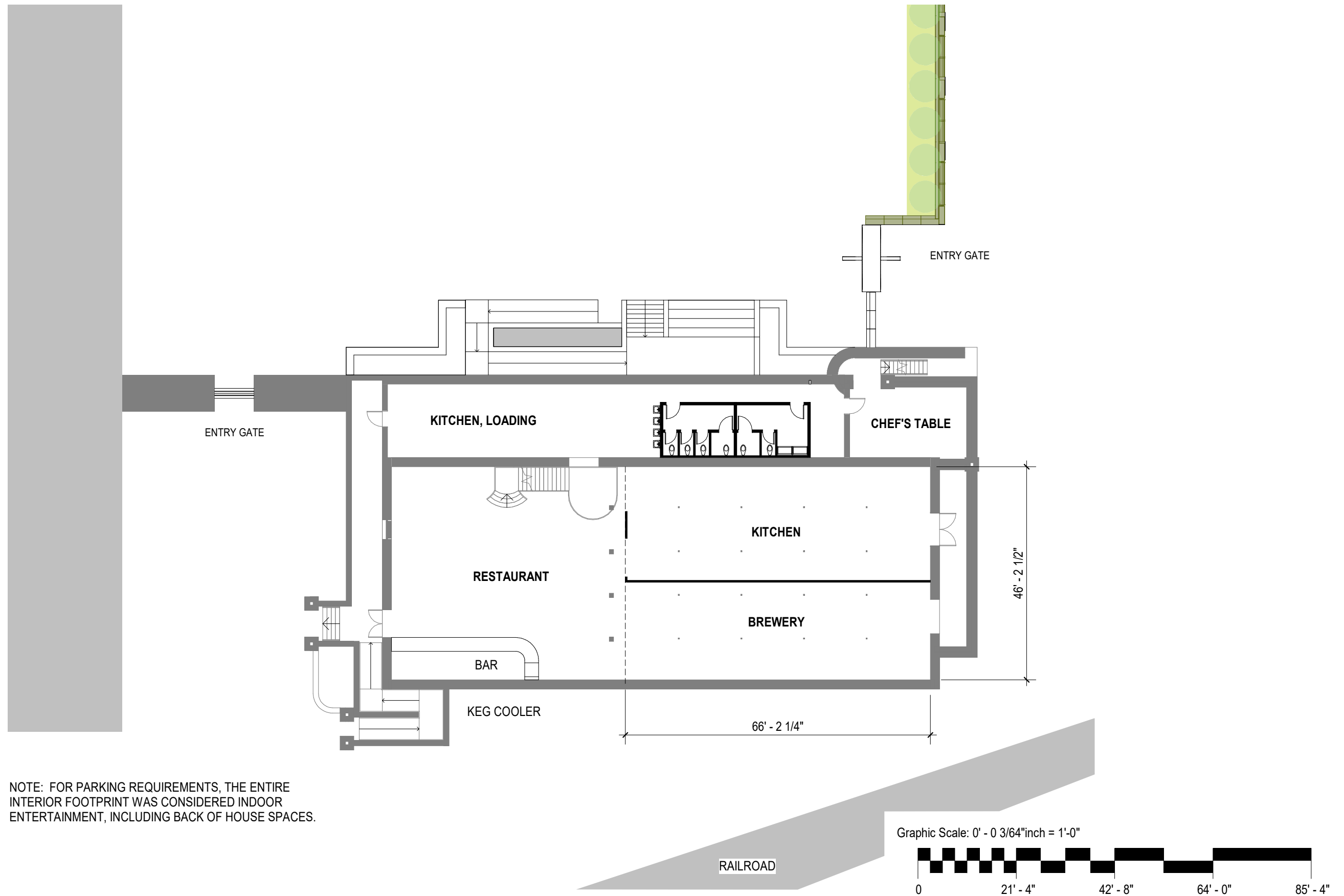


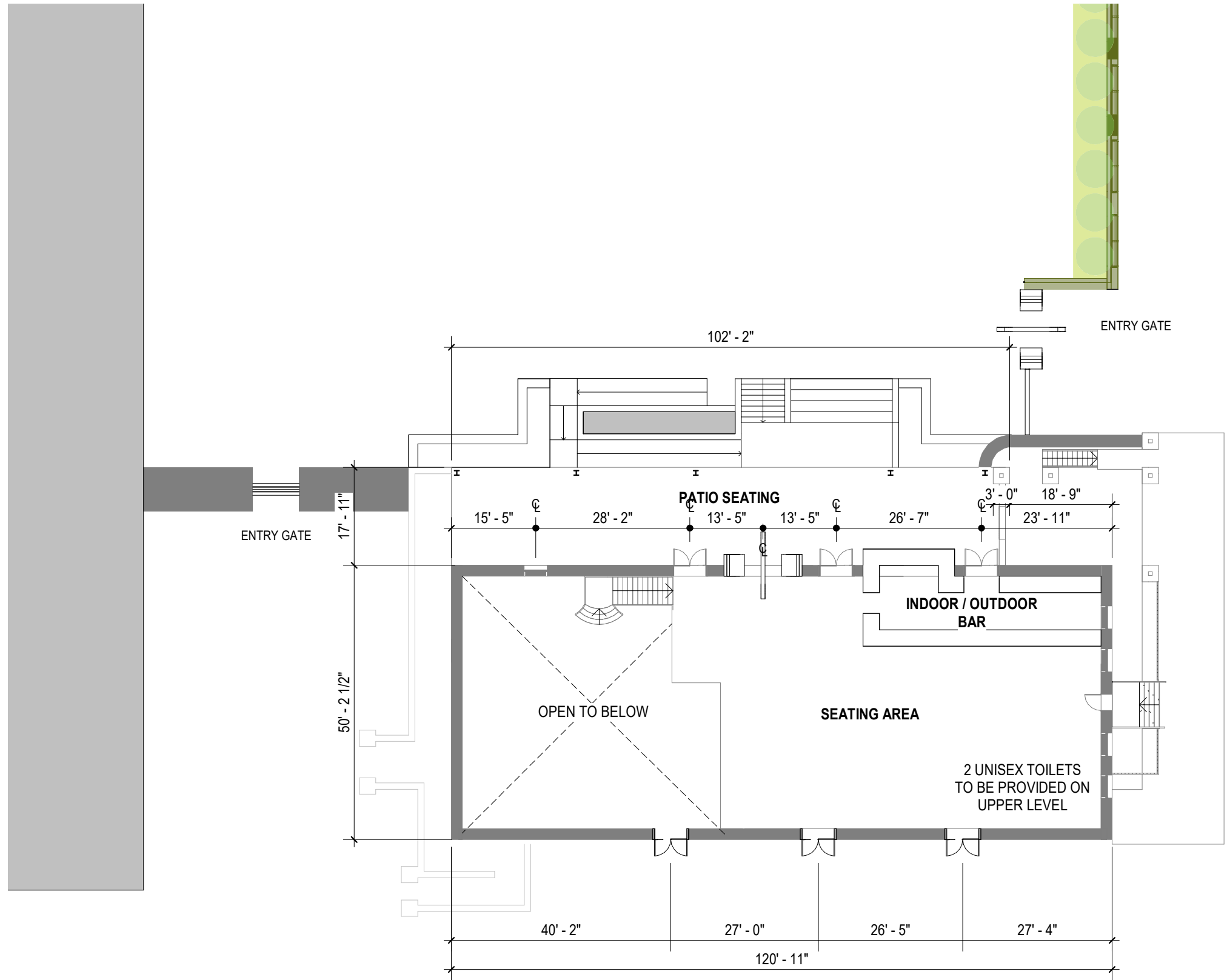
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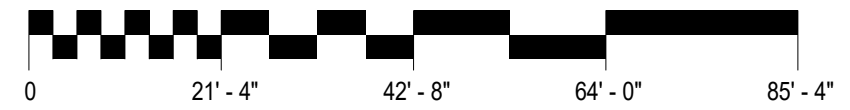








Graphic Scale: 0' - 0 3/64"inch = 1'-0"







# THORBURN ASSOCIATES

ACOUSTICAL, TECHNOLOGY, AND LIGHTING DESIGN

10 November 2021

**Revised 20 December 2021**

Cary Perkins  
McMillan Pazdan Smith Architecture  
400 Augusta St #200  
Greenville, SC 29601

**Email:** cperkins@mcmillanpazdansmith.com

**Subject: New Realm Brewery Acoustical Review  
TA Project #21111**

Dear Cary,

Thank you for sharing the site and walking plan yesterday. From our conversation, we understand that the City of Greenville is concerned with the noise generated by the outdoor use from the New Realm Brewery. Our work last year on the Rhett Street Music venue has allowed us to become very familiar with this site.

## SETTING

The New Realm Brewery will occupy the cigar building, and its entire site is bounded by the Rhett Street music venue to the north, Wardlaw Street to the east, and Main street to the south. Railroad tracks used by Norfolk Southern freight trains are located immediately to the west of the cigar building.



**Figure 1 - Site Plan**

© Thorburn Associates Inc.

SAN FRANCISCO

LOS ANGELES

ORLANDO

CHARLOTTE

RALEIGH-DURHAM

401 NORTH TRYON STREET, 10TH FLOOR, CHARLOTTE, NC 28202

TEL: 704.334.1040

VIDEO: RD.TA-INC.VC

JustAsk@TA-INC.COM

## Zoning

The site and surrounding properties fall within the C-4 Central Business District zone.

*"The C-4 district is intended to preserve downtown Greenville as the city's center accommodating a unique, high-intensity mix of office, service, retail, entertainment, cultural, government, civic, light manufacturing, and residential uses."*

## Observations

Thorburn Associates completed a full noise study for the Rhett Street entertainment venue just to the north of the proposed New Realm Brewery site in the spring of 2020. This report was submitted to the City of Greenville and is part of the public record.

In that report, we noted that no trains were observed while on site. Based on system maps, it appears this trackage is used by Norfolk Southern freight trains.

There is a direct line of sight from the Fluor Field baseball stadium to the Rhett Street Entertainment Venue and the New Realm Brewery sites.

Based on the stadium's schedule, there were several college baseball games on Friday, Saturday, and Sunday during our measurement period.

## CODE

As noted above, the site and surrounding properties are zoned C-4 Central Business District.

Section 16-100 of the City of Greenville Code of Ordinances limits noise levels, as measured 25-feet from the property, to 80dBA from 7:00 am to 10:00 pm, and 75dBA from 10:00 pm to 7:00 am.

However, it should be noted that Section 16-93 of the City of Greenville Code of Ordinances states:

*"technological sound level measurements, while desirable, shall not be required to demonstrate a violation of this division or any other ordinance or statute which establishes the creation of disturbance or public nuisance. Decibel level measurements less than those specified in this division may still establish a violation of this division when due regard is made for the time, place and circumstances of the noise."*

## ANALYSIS

The New Realm Brewery is within an "entertainment area" of the Central Business District. Within this area, several venues operate with live and recorded music with large operable doors and outdoor stages backed by video walls. The proposed use by the New Realm Brewery is no different than Yee Haw Brewery (which uses the same size outdoor screen to feature sports games), Fluor Field (baseball games as well as live entertainment), and the Gather Greenville (outdoor stage with lawn seating). It should be noted that all of these are within walking distance of this venue.



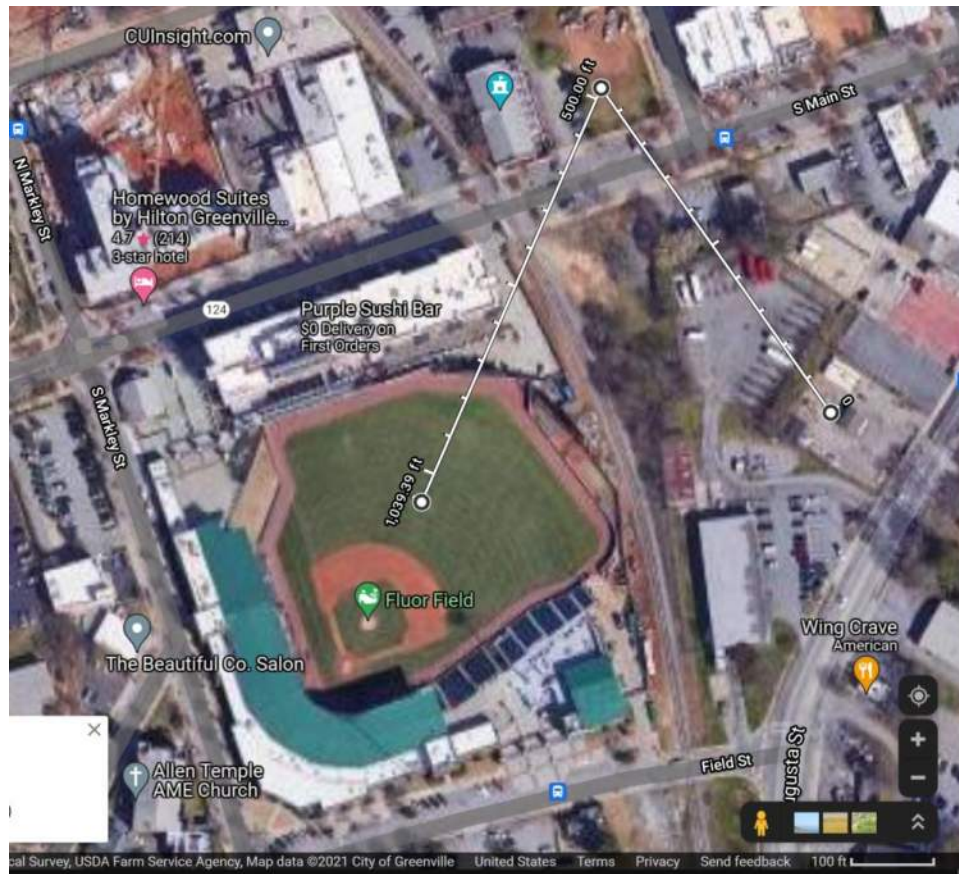


Figure 2 - Distances from Site

As can be seen from the Google Maps image, the proposed site is within 500 feet of Fluor Field and the Gather Greenville sites. Each of these has been allowed amplified music and outdoor seating.

## RECOMMENDATIONS

Based on the precedent established for other entertainment establishments within the C-4 Central Business District, we cannot find an acoustical reason for this project not to be permitted. We do recommend that:

1. The venue must operate within the noise levels established by Section 16-100 of the City of Greenville Code of Ordinances limits noise levels, as measured 25-feet from the property, to 80dBA<sup>1</sup> from 7:00 am to 10:00 pm, and 75dBA from 10:00 pm to 7:00 am.

It is not uncommon to have outdoor music venues complete the performance/event by 7 pm during the week, with extended hours on Friday and Saturday to 9 pm. Completion refers to the sound-producing event not the operational hours of the venue.

For example, Gather Greenville typically hosts live music from 5:30 to 8:30 pm on Thursday evenings, 6:00 to 9:00 pm on Friday evenings, and 1:30 to 4:30 pm on Saturday & Sunday afternoons.

2. The sound level should be controlled to no louder than 80 dBA as well as 80 dBC<sup>2</sup>. The C weighted sound level (dBC) is more sensitive to low-frequency noise and vibration levels, addressing any concerns over ground vibration or the "thump, thump" type of sound heard from an adjacent car.
3. Entertainers must use only the venue loudspeaker system, and may not bring their own loudspeakers. Using the venue loudspeaker system allows the system to be adjusted and controlled to ensure the City of Greenville's maximum permitted sound levels are not exceeded.
4. We have found that having a back wall and partial ceiling over the source of amplified sound will help direct the sound to the seating area and reduce sounds heard behind the stage area. A stage structure will reduce sounds from the stage to the east or in the direction of Wardlaw Street.

#

#

#

We trust this information is helpful. Please do not hesitate to contact us with any questions or to discuss further.

Sincerely,  
Thorburn Associates Inc.



Paul Mangelsdorf, EIT, WELL AP  
Associate



Steve Thorburn PE, LEED-AP, CTS-D, CTS-I  
Principal

PSM/hcs

Enclosures:

C:\Users\paul.mangelsdorf\Mammoth Design Group LLC\Projects - 2021\21111 - New Realm Brewery\\_Correspondence\2021-12-20 sjta  
21111 New Realm Brewery REV1.docx

<sup>1</sup>**A-Weighted Sound Level (Noise Level) -- dBA** -- A term for the A-weighted sound pressure level.

A-weighting is a frequency weighting which is commonly used to measure the loudness or "noisiness" of sounds. A-weighting filters the microphone signal in a manner which better correlates with the sensation of the human ear. The sound level is obtained by use of a standard sound level meter and is expressed in decibels. Sometimes the unit of sound level is written as dBA.

<sup>2</sup>**C-Weighted Sound Level (Noise Level) dBC** -- A term for the C-weighted sound pressure level.

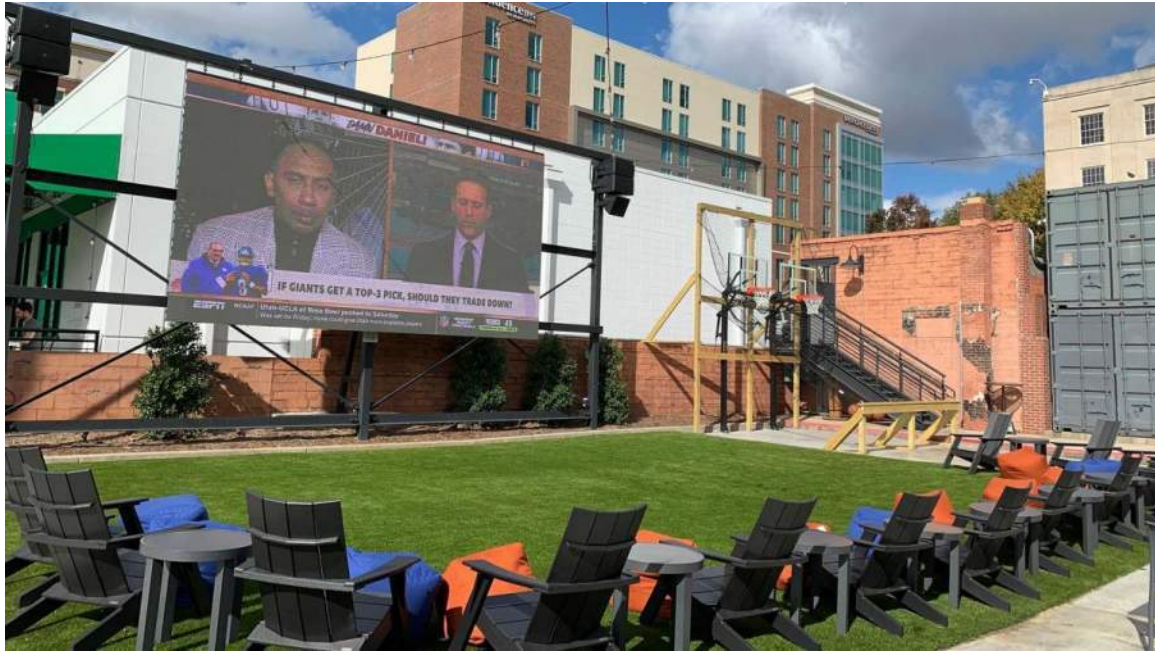
C-weighting is a frequency weighting which is commonly used to measure sound. C-weighting does not filter the microphone signal, when C weighting was developed it was considered a neutral filter, that is it did not affect the signal being measured. The current C weighting standard has the high and low frequencies rolled off or filtered, commonly used for adjusting audio systems.



## Gather Greenville – Images from Yelp!



## YEE HAW BREWERY – Image from Greenville Journal







Ref: Acoustic Assessment Report  
Prepared November 30<sup>th</sup>, 2021

The Old Cigar Warehouse  
912 S Main Street  
Greenville, SC 29601

City of Greenville  
Board of Zoning Appeals (BZA)  
Meeting January 13<sup>th</sup>, 2022, (4:00pm)

To Whom It May Concern,

The Acoustic Assessment Report (AAR) provided herein has been completed by Joshua Cohen of New Realm Brewing Company on Tuesday, November 30<sup>th</sup>, 2021. This AAR has been prepared to demonstrate the New Realm Brewing Company, Charleston, SC facility's operation maintains a metered dBA level not to exceed 80dBA during (amplified) events.

The information presented within the AAR was gathered under optimal conditions, utilizing 382 data points across two points-of-reception (POR) and further analyzed to demonstrate the medium dBA at a New Realm Brewing facility.

The New Realm Brewing facility located in Charleston, SC was specifically chosen to analyze due to its similarities (mixed use area within the city) to the proposed site located at 912 S Main St, Greenville, SC.

All information contained and presented within the AAR is true and factual and is being presented for review to solidify that New Realm Brewing Company's operational approach consistently maintains an exposed amplified sound level well within an 80dBA ordinance.

Thank you for your consideration and review of the AAR. If there are any further questions regarding the presented AAR, please do not hesitate to contact me.

Cheers,

Joshua Cohen



Ref: The Old Cigar Warehouse  
912 S Main Street  
Greenville, SC 29601

City of Greenville  
Board of Zoning Appeals (BZA)  
Meeting January 13<sup>th</sup>, 2022, (4:00pm)

### **Acoustic Assessment Report – Key Points**

1. Acoustic measurements were recorded and logged at the New Realm Brewing facility located in Charleston, SC, Sunday, November 28<sup>th</sup>, 2021. This facility is extremely similar (mixed use area) to the proposed site located at 912 S Main St, Greenville, SC.
2. The weather conditions during the acoustic measurement metering were appropriate for measurements with no precipitation, temperature of 61°F and wind speeds less than 7mph.
3. 382 dBA data points were recorded and logged at two point(s)-of-reception (POR) at the New Realm Brewing facility located in Charleston, SC (November 28<sup>th</sup>, 2021), using a Professional Sound Level Meter, Model SLM-25.
  - a. 252 - POR 1 – Island Park Drive; Northwest public sidewalk facing the Facility
  - b. 131 - POR 2 - Adjacent Parking Lot; next to the Facility
4. During the dBA data points metering the following conditions were:
  - a. Amplified live music provided by a DJ located on an elevated event platform
  - b. Amplified PA system during a car show event located in the adjacent parking lot
5. During the New Realm Brewing, Charleston, SC; dBA data points collection/metering (November 28<sup>th</sup>, 2021) a total of 7 spike above the 80 dBA maximum out of 382 total data points were recorded and logged. Spikes above 80dBA reference chart:

T1 225	14:13:55	85dBA	Car show participant on Island Park Dr excessive exhaust-passing
T1 232	14:15:40	80.4dBA	Ambulance on Island Park Drive-passing
T1 242	14:18:10	80.3dBA	Ambulance on Island Park Drive-passing
T2 41	15:21:03	81.9dBA	Car show participant within the parking lot excessive exhaust
T2 52	15:22:48	81.6dBA	Car show participant within the parking lot excessive exhaust
T2 114	15:39:18	80.6dBA	Car show participant within the parking lot excessive exhaust
T2 118	15:40:18	81.5dBA	Car show participant within the parking lot excessive exhaust

6. Yee-Haw Brewing Company is only used as a reference site/business of similar operation. Yee-Haw hosted a college football game (Clemson v. South Carolina) at the time of metering (dBA) on Friday, November 27<sup>th</sup>, 2021.





Ref: The Old Cigar Warehouse  
912 S Main Street  
Greenville, SC 29601

City of Greenville  
Board of Zoning Appeals (BZA)  
Meeting January 13<sup>th</sup>, 2022, (4:00pm)

New Realm Brewing, Charleston, SC; dBA data points collected (November 28<sup>th</sup>, 2021)

- **Live amplified DJ** was performing during the entire duration of data collection
- **382 dBA data points were recorded and logged at two-point(s)-of-reception (POR) using a Professional Sound Level Meter, Model SLM-25 system inclusive of a precision Sound Level Meter (SLM) IEC651 Type2, ANSI S1.4 Type 2 (Serial Number 202139433). (Reference the AAR for additional information)**
  - **POR 1 – Island Park Drive; Northwest public sidewalk facing the Facility** recorded and logged 251 dBA data points during a duration of **62.75 minutes**. The total medium from POR 1 is **68.46 dBA**. During the dBA data metering, amplified live music provided by a DJ located on an elevated event platform. (11-28-2021)
  - **POR 2 - Adjacent Parking Lot; next to the Facility** recorded and logged 131 dBA data points during a duration of **32.75 minutes**. The total medium from POR 2 is **71.11 dBA**. During the dBA data metering, amplified PA system during a car show event located in the adjacent parking lot. (11-28-2021)

**The total average of POR 1 and POR 2 is 73.12 dBA**

- **Yee-Haw - E McBee Ave; outdoor open space/TV area; college night football game event with overflow of patrons onto E McBee Ave. The total medium from E McBee Ave is **77.78 dBA**. (11-27-2021)**

Applicable City of Greenville, City Ordinance (Ord. No. 2004-11, 2-9-2004);

- 19-3.2.2 - Central Business District (C-4) Zoning (19-3.2.2)
  - Subsection K, paragraphs 1 and 2
- 16-100 - Measurement of noise level; establishment of prima facie violation
  - Subsection A, B, C, and D
- 16-95 - Exemptions
  - Subsection 7
- 16-99 - Special provisions for central business district.



## City of Greenville – GVL 2040 Comprehensive Plan for Greenville, SC

“Effective city planning begins with the comprehensive plan in which locally generated core values are used to operationally create a vision of a locality’s future quality of life. Quality of life is a multifaceted concept that includes physical, economic and social considerations. These dimensions are closely interrelated because economic viability and growth require a sustainable environment as well as first-rate services. Conversely, maintaining a sustainable environment and providing quality services require economic viability. A properly done comprehensive plan will provide a policy direction and physical framework to promote continued economic development, consistent land use decisions, and other public policy over the coming decades.” — Barry Nocks, PhD, FAICP Professor Emeritus and Interim Director of the Masters in Real Estate Development program Clemson University

Economic Development Policy Actions to promote economic activity of specific types and in specific places— to create jobs, build the tax base, or provide desired services—should be molded to reflect the goals, trends, and conditions described in the plan.

Being a Courageous Community, our community has demonstrated an ability to make bold decisions that may have been difficult in the moment but that put the community in a position to succeed well into the future. We must consistently demonstrate such courage going forward and truly commit ourselves to issues we say are important

Observation: "Just as Economic Development activity has been the 'fuel' that has driven the past success of growth and change within the City of Greenville, so shall Economic Development activity continue to 'fuel' the fulfillment of the vision and priorities presented in the GVL2040 Comprehensive Plan and provide the common thread between the past and the future of the City."

Age Range	2000	2010	2017	
0-19	23.9%	23.0%	21.4%	-
19-34	26.6%	27.4%	29.2%	+
35-54	27.0%	25.8%	24.2%	-
55-74	14.3%	17.1%	19.8%	+
75+	8.0%	6.5%	5.3%	-
Median Age	34.6	34.6	34.6	

Economic Sector Showing Notable Job Growth or Decline Since 2002:

Arts, Entertainment, and Recreation	1,744	(Jobs in 2017)	59% (Change Since 2002)
Accommodation and Food Services	11,967	(Jobs in 2017)	58% (Change Since 2002)

Greenville’s priorities and goals cannot be isolated from one another and treated as independent categories of work. They are interconnected in fundamental ways with each other and with Greenville’s physical form. For that reason, implementation of GVL2040 will not be a matter of simply completing a laundry list of projects. Rather, it will require a commitment to grow in a new way and to regard each priority as an essential contributor to a coherent vision.





A well-integrated system of nodes and corridors allows Greenville to grow in ways that make significant progress on its priorities possible. Higher densities and mixed uses in nodes and along corridors create concentrations of jobs, services, and other amenities throughout the city. Dependence on cars is reduced, other modes become safer, and improved transit becomes financially realistic. Walking, biking, and transit become viable and desirable options for travel within and between nodes

Additional outcomes, including higher quality of life and economic competitiveness.

Employment by Industry Sector for City of Greenville Residents, 2000, 2010, and 2018

Industry	2000		2010		2018	
	Number	Percent	Number	Percent	Number	Percent
Arts, Entertainment, Recreation, Accommodation, and Food Services	3.001	10.6	2.833	9.9	4.166	11.7

\* GVL 2040 Comprehensive Plan for Greenville, SC | czbLLC December 2020



## Acoustic Assessment Report

The Old Cigar Warehouse  
912 S Main Street  
Greenville, SC 29601

New Realm Brewing Company  
Josh Cohen – VP of Business

Prepared November 30<sup>th</sup>, 2021







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## 1. Executive Summary

This Acoustic Assessment Report (AAR) has been prepared regarding New Realm Brewing Company's business operations at all NRBC facilities, specific to noise source controls implemented and maintained by New Realm Brewing Company.

The on-site noise source data collected at the New Realm Brewing, Charleston, SC facility on November 28, 2021, will demonstrate that during amplified live music and events, the primary noise source is maintained and regulated at all times.

During the on-site visit to the New Realm Brewing, Charleston, SC facility, 382 dBA data points were recorded and logged at two point(s)-of-reception (POR); reference Sec. 4 - Point of Reception Summary and Figure 2, Picture 1.

Per the AAR analysis, the dBA data points recorded and logged provides the following information and findings: (Live amplified DJ was performing during the entire duration of the data collection).

1. POR 1 – Island Park Drive; Northwest public sidewalk facing the Facility recorded and logged 251 dBA data points during a duration of 62.75 minutes. The total medium from POR 1 is 68.46 dBA (Reference 5.1) During the dBA data metering, amplified live music provided by a DJ located on an elevated event platform; reference Figure 1, Picture 2 (POR 1)
2. POR 2 - Adjacent Parking Lot; next to the Facility recorded and logged 131 dBA data points during a duration of 32.75 minutes. The total medium from POR 2 is 71.11 dBA (Reference 5.1) During the dBA data metering, amplified PA system during a car show event located in the adjacent parking lot; reference Figure 2, Picture 1 (POR 2)

**The total average of POR 1 and POR 2 is 73.12 dBA**

This AAR provides all necessary supporting information herein to confirm the noise source dBA findings presented.

Based on the information provide within the AAR, New Realm Brewing Company has demonstrated its ability to work within the preset noise levels (dB) stipulated by the local governing municipalities (local ordinances) in which New Realm Brewing Company operates its facilities





## 2. Introduction

New Realm Brewing Company (NRBC) has prepared an Acoustic Assessment Report (AAR) for the Board of Zoning Appeals (BZA), (City of Greenville, SC) regarding New Realm Brewing Company's application specific to their business use/purpose. The submitted application for consideration and approval by BZA is in reference to (Property) The Old Cigar Warehouse, located at 912 S Main Street, Greenville, South Carolina 29601.

Joshua Cohen, of New Realm Brewing Company conducted an on-site inspection review of the Property on October 18<sup>th</sup>, 2021, (parcels 72-2-16, 72-2-17, 72-2-19, 72-2-20).

This AAR has been prepared to include all significant sources of noise emissions at the New Realm Brewing site (Facility) located at 880 Island Park Dr, Charleston, SC 29492 and to demonstrate the compliance of all New Realm Brewing sites. The City of Greenville, South Carolina Code of Ordinance that applies to this Property is Sec. 16-100. – Measurement of noise level; establishment of prima facie violation, Sec. 16-95. – Exemptions, Sec. 16-99. – Special provisions for central business district, Sec. 16-91. – Definitions, Sec. 16-96. – Enforcement factors, and Sec. 19-3.2. – District descriptions (subsection 19-3.2.2 (k 1 & 2)).

The AAR has been prepared in support of an application to amend the Property's current zoning within the C-4 zoning, West End Entertainment District.

The New Realm Brewing Facility operates Sunday thru Thursday (11:30am to 9:00pm) and Friday thru Saturday (11:30am to 10:00pm).

The AAR presented herein provides an on-site evaluation of the noise impacts at the sensitive receptors (public property) located nearest to the Property. The AAR was prepared consistent with the City of Greenville, South Carolina Code of Ordinance, Sec. 16-100. – Measurement of noise level; establishment of prima facie violation. (CODE OF ORDINANCE City of GREENVILLE, SOUTH CAROLINA Codified through Ordinance No. 2021-60, enacted August 23, 2021. (Supp. No 13))

The Property is located on land that is zoned C-4: Central Business District (Overlay District). The land use north, south, east, and west of the Property are zoned C-4: Central Business District. A zoning map and definitions are provided in Appendix A.



### 3. Noise Source Summary

This AAR focuses on the sound emissions from the significant noise sources identified at the Facility. The significant noise sources are identified in the Noise Source Summary Table 1 & 2 and the locations are identified on Figure 1.

During the New Realm Brewery Facility (Charleston, SC) noise source monitoring and data logging the following conditions were present on-site:

- Amplified live music provided by a DJ located on an elevated event platform; reference Figure 1, Picture 2 (POR 1)
- Amplified PA system during a car show event located in the adjacent parking lot; reference Figure 2, Picture 1 (POR 2)
- Yee-Haw Brewing Company was hosting a college night football event (Clemson v. South Carolina) located in their open space/TV outdoor area with people lining E McBee Ave; reference Figure 1, Picture 3 (Saturday, November 27<sup>th</sup>, 2021)

NOTE: Yee-Haw Brewing Company is only used as a reference site/business of similar operation to demonstrate at their maximum capacity they maintained a dBA noise source not exceeding the ordinance required maximum of 80dB; reference 5.2

The other noise sources at the Facility have not been included since they are considered insignificant contributors to overall Facility noise level at the sensitive receptors.

### 4. Point of Reception Summary

The identification of appropriate sensitive point(s)-of-reception (**POR**) is necessary to conduct the AAR for the Facility. A “**point-of-reference**” is any point off the premises of a person where sound, originating from the Facility is received. The point-of-reception may be located on permanent residences, rental residences, businesses, and/or public areas.

The objective of this AAR is to determine the predictable worse-case ½-hour Leg and 1-hour Leg equivalent sound level at the worse-case point(s)-of-reception. The worse-case point(s)-of-reception are defined as the sensitive receptors with the greatest potential exposure from the Facility noise source due to proximity and direct line-of-sight exposure.





The worse-case sensitive points of reception (POR) are:

- **POR1 - Island Park Drive; Northwest public sidewalk facing the Facility**
- **POR 2 - Adjacent Parking Lot; next to the Facility**

The location of the worst case PORs are identified on Figure 2.

All POR locations surrounding the Facility were considered; however, the noise impact at only the worse-case and most exposed PORs are presented herein.

## 5. Sound Level Data

Short-term sound level measurements were necessary in order to assess the worse-case potential noise impact at the PORs. Josh Cohen (NRBC) visited the site on November 28, 2021. **The weather conditions were appropriate for measurements with no precipitation, temperature of 61°F and wind speeds less than 7mph.**

Short-term sound level measurements were taken using a Professional Sound Level Meter, Model SLM-25 system inclusive of a precision Sound Level Meter (SLM) IEC651 Type2, ANSI S1.4 Type 2 (Serial Number 202139433). The SLM was calibrated before and after each measurement period. A decibel meter tells you the SPL (sound pressure level, which is measured in decibels)

The sound descriptor used in the impact evaluation for the Facility noise sources is a **½-hour  $L_{eq}$  and 1-hour  $L_{eq}$**  which is a time weighted energy average of the source. The sound measurements consisted of short-term readings taken with the detector in a fast response using A-weighting, such that the sound levels are reported in units of dBA. All measurements were recorded and stored in the SLM as well as the Noise Logger Communication software.

The location and refence distance were selected to ensure that the refence measurement was a valid representation of the dominant source(s) being measured. The measurement locations were selected in order to measure the sound emitted in the direction of the worse-case exposure in line with the nearby sensitive receptors wherever possible and/or to minimize the influence of other noise sources.



## 5.1 Charleston, SC – New Realm Brewing Facility

<u>Record Parameters</u>	<u>Content</u>
Address	Charleston NRB - Island Park Dr
Serial Number	202139433
Test Name	Charleston - Island Park Dr
<u>Setting Time</u>	<u>28/11/2021 13:17:55 (62.75mins)</u>
<u>Total Records</u>	<u>251</u>
<u>Record Interval</u>	<u>15 sec</u>
Immediately/Manual	Immediately
Noise Alarm	L:30 H:130 dB
Sample Level	FAST
Noise Level	A
Start Time	28/11/2021 13:17:55
Test Records	251
<u>POR 1 Total Medium dBA</u>	<u>68.46</u>

<u>Record Parameters</u>	<u>Content</u>
Address	Charleston NRB - Parking Lot
Serial Number	202139433
Test Name	Charleston - Parking Lot
<u>Setting Time</u>	<u>28/11/2021 15:11:03 (32.75mins)</u>
<u>Total Records</u>	<u>131</u>
<u>Record Interval</u>	<u>15 sec</u>
Immediately/Manual	Immediately
Noise Alarm	L:30 H:80 dB
Sample Level	FAST
Noise Level	A
Start Time	28/11/2021 15:11:03
Test Records	131
<u>POR 2 Total Medium dBA</u>	<u>71.11</u>

Total Combined Average dBA 73.12





## 5.2 Greenville, SC – Yee-Haw Brewing Company

<u>Record Parameters</u>	<u>Content</u>
Address	Yee-Haw Brewing - E McBee Ave
Model Number	SM130DB
Test Name	Yee-Haw Brewing Company
<u>Setting Time</u>	<u>27/11/2021 19:50</u>
<u>Total Records</u>	<u>20</u>
<u>Record Interval</u>	<u>15 sec</u>
Immediately/Manual	Immediately
Noise Alarm	L:30 H:80 dB
Sample Level	FAST
Noise Level	A
Start Time	27/11/2021 19:50
Test Records	20
<u>Total Medium dBA</u>	<u>77.78</u>

## 6. Conclusion

The existing steady-state of the Facility as well as the sound levels from the PORs demonstrate that a New Realm Brewing Facility maintains a maximum noise level below an 80 dBA level limit as demonstrated in Table 1 & 2. Based on the information provide within the AAR, New Realm Brewing Company has demonstrated its ability to work within the preset noise levels dB(A) stipulated by the municipalities in which New Realm Brewing Company operates its facilities.

- **NOTE**

During the New Realm Brewing, Charleston, SC; dBA data points collection/metering (November 28<sup>th</sup>, 2021) a total of 7 spike above the 80 dBA maximum out of 382 total data points were recorded and logged. Spikes above 80dBA reference chart:

T1 225	14:13:55	85dBA	Car show participant on Island Park Dr excessive exhaust-passing
T1 232	14:15:40	80.4dBA	Ambulance on Island Park Drive-passing
T1 242	14:18:10	80.3dBA	Ambulance on Island Park Drive-passing
T2 41	15:21:03	81.9dBA	Car show participant within the parking lot excessive exhaust
T2 52	15:22:48	81.6dBA	Car show participant within the parking lot excessive exhaust
T2 114	15:39:18	80.6dBA	Car show participant within the parking lot excessive exhaust
T2 118	15:40:18	81.5dBA	Car show participant within the parking lot excessive exhaust



**FIGURE 1**



**New Realm Brewing Company Facility – Charleston, SC (Picture 1)**





**FIGURE 1**



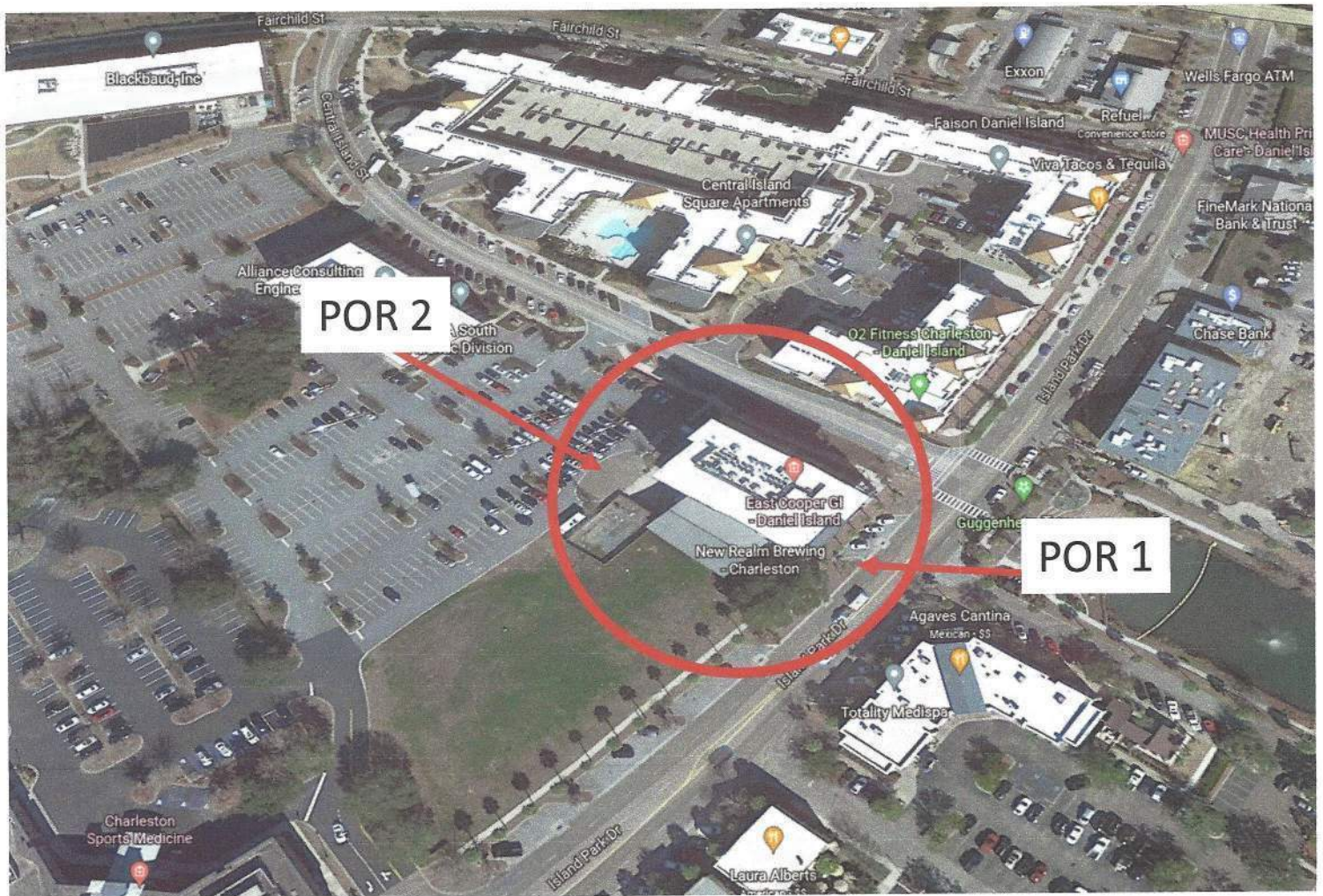
New Realm Brewing Company Facility-Charleston, SC; **Live DJ amplified** during dBA metering (Picture 2)



Yee-Haw Brewing Company – Greenville, SC; **College Football Event** during dBA metering (Picture 3)



**FIGURE 2**



**New Realm Brewing Company Facility – Charleston, SC (Picture 1)**

- **POR1 - Island Park Drive; Northwest public sidewalk facing the Facility**
- **POR 2 - Adjacent Parking Lot; next to the Facility**





**TABLE 1**

Record	Time	Noise(dBA)			
1	28/11/21 13:17:55	66.2	54	28/11/21 13:31:10	71
2	28/11/21 13:18:10	69.7	55	28/11/21 13:31:25	74.4
3	28/11/21 13:18:25	69.7	56	28/11/21 13:31:40	71.1
4	28/11/21 13:18:40	69.1	57	28/11/21 13:31:55	64.2
5	28/11/21 13:18:55	73.5	58	28/11/21 13:32:10	68.3
6	28/11/21 13:19:10	66.6	59	28/11/21 13:32:25	69.7
7	28/11/21 13:19:25	69.2	60	28/11/21 13:32:40	63.2
8	28/11/21 13:19:40	79.7	61	28/11/21 13:32:55	69
9	28/11/21 13:19:55	69.7	62	28/11/21 13:33:10	62.3
10	28/11/21 13:20:10	68	63	28/11/21 13:33:25	64.1
11	28/11/21 13:20:25	69.5	64	28/11/21 13:33:40	68.7
12	28/11/21 13:20:40	65.4	65	28/11/21 13:33:55	69.6
13	28/11/21 13:20:55	69.7	66	28/11/21 13:34:10	66.6
14	28/11/21 13:21:10	67.2	67	28/11/21 13:34:25	63.1
15	28/11/21 13:21:25	64.9	68	28/11/21 13:34:40	69.9
16	28/11/21 13:21:40	67.9	69	28/11/21 13:34:55	64.3
17	28/11/21 13:21:55	61.9	70	28/11/21 13:35:10	65.1
18	28/11/21 13:22:10	68.4	71	28/11/21 13:35:25	69.8
19	28/11/21 13:22:25	66.1	72	28/11/21 13:35:40	70.8
20	28/11/21 13:22:40	64.9	73	28/11/21 13:35:55	68.3
21	28/11/21 13:22:55	67.9	74	28/11/21 13:36:10	62.6
22	28/11/21 13:23:10	65.7	75	28/11/21 13:36:25	68
23	28/11/21 13:23:25	66.3	76	28/11/21 13:36:40	69
24	28/11/21 13:23:40	69.3	77	28/11/21 13:36:55	71.9
25	28/11/21 13:23:55	67.5	78	28/11/21 13:37:10	69.9
26	28/11/21 13:24:10	64.5	79	28/11/21 13:37:25	69.7
27	28/11/21 13:24:25	66.8	80	28/11/21 13:37:40	72.9
28	28/11/21 13:24:40	60.9	81	28/11/21 13:37:55	69.3
29	28/11/21 13:24:55	64.7	82	28/11/21 13:38:10	69
30	28/11/21 13:25:10	74	83	28/11/21 13:38:25	64.2
31	28/11/21 13:25:25	69.6	84	28/11/21 13:38:40	64.7
32	28/11/21 13:25:40	69.1	85	28/11/21 13:38:55	63
33	28/11/21 13:25:55	69.2	86	28/11/21 13:39:10	69.7
34	28/11/21 13:26:10	68.7	87	28/11/21 13:39:25	63.2
35	28/11/21 13:26:25	68.1	88	28/11/21 13:39:40	66.1
36	28/11/21 13:26:40	68.8	89	28/11/21 13:39:55	67.6
37	28/11/21 13:26:55	66	90	28/11/21 13:40:10	70.3
38	28/11/21 13:27:10	72.8	91	28/11/21 13:40:25	63
39	28/11/21 13:27:25	75.2	92	28/11/21 13:40:40	69.8
40	28/11/21 13:27:40	60.8	93	28/11/21 13:40:55	69.3
41	28/11/21 13:27:55	64.1	94	28/11/21 13:41:10	71.9
42	28/11/21 13:28:10	61.5	95	28/11/21 13:41:25	68.3
43	28/11/21 13:28:25	66.9	96	28/11/21 13:41:40	71.4
44	28/11/21 13:28:40	59.8	97	28/11/21 13:41:55	67.3
45	28/11/21 13:28:55	63.9	98	28/11/21 13:42:10	69.5
46	28/11/21 13:29:10	72.9	99	28/11/21 13:42:25	68.7
47	28/11/21 13:29:25	65	100	28/11/21 13:42:40	71.5
48	28/11/21 13:29:40	66.5	101	28/11/21 13:42:55	69.7
49	28/11/21 13:29:55	71	102	28/11/21 13:43:10	66.5
50	28/11/21 13:30:10	61.8	103	28/11/21 13:43:25	68.8
51	28/11/21 13:30:25	67.5	104	28/11/21 13:43:40	67.3
52	28/11/21 13:30:40	69.4	105	28/11/21 13:43:55	62.6
53	28/11/21 13:30:55	69.3	106	28/11/21 13:44:10	72
			107	28/11/21 13:44:25	68.8



108	28/11/21 13:44:40	69.1
109	28/11/21 13:44:55	69.6
110	28/11/21 13:45:10	67.6
111	28/11/21 13:45:25	69.5
112	28/11/21 13:45:40	68.9
113	28/11/21 13:45:55	69.4
114	28/11/21 13:46:10	69.6
115	28/11/21 13:46:25	69.4
116	28/11/21 13:46:40	69.2
117	28/11/21 13:46:55	69.3
118	28/11/21 13:47:10	69.6
119	28/11/21 13:47:25	68.4
120	28/11/21 13:47:40	68.4
121	28/11/21 13:47:55	69.5
122	28/11/21 13:48:10	69.6
123	28/11/21 13:48:25	65.6
124	28/11/21 13:48:40	73.4
125	28/11/21 13:48:55	70.6
126	28/11/21 13:49:10	69.8
127	28/11/21 13:49:25	72.4
128	28/11/21 13:49:40	68.4
129	28/11/21 13:49:55	70.3
130	28/11/21 13:50:10	68.4
131	28/11/21 13:50:25	64.6
132	28/11/21 13:50:40	68.4
133	28/11/21 13:50:55	69.9
134	28/11/21 13:51:10	69.7
135	28/11/21 13:51:25	66.4
136	28/11/21 13:51:40	67.7
137	28/11/21 13:51:55	66.6
138	28/11/21 13:52:10	64.9
139	28/11/21 13:52:25	63.2
140	28/11/21 13:52:40	64.1
141	28/11/21 13:52:55	65.2
142	28/11/21 13:53:10	71.9
143	28/11/21 13:53:25	66
144	28/11/21 13:53:40	68.5
145	28/11/21 13:53:55	66.3
146	28/11/21 13:54:10	67
147	28/11/21 13:54:25	69
148	28/11/21 13:54:40	69.1
149	28/11/21 13:54:55	68.1
150	28/11/21 13:55:10	66.9
151	28/11/21 13:55:25	68.4
152	28/11/21 13:55:40	66.5
153	28/11/21 13:55:55	68.3
154	28/11/21 13:56:10	70.6
155	28/11/21 13:56:25	69.5
156	28/11/21 13:56:40	68
157	28/11/21 13:56:55	69.7
158	28/11/21 13:57:10	69.3
159	28/11/21 13:57:25	67
160	28/11/21 13:57:40	69.7
161	28/11/21 13:57:55	68.7
162	28/11/21 13:58:10	67
163	28/11/21 13:58:25	76.5

164	28/11/21 13:58:40	69.7
165	28/11/21 13:58:55	68.9
166	28/11/21 13:59:10	68.3
167	28/11/21 13:59:25	68.9
168	28/11/21 13:59:40	69.1
169	28/11/21 13:59:55	68.2
170	28/11/21 14:00:10	69.4
171	28/11/21 14:00:25	65.1
172	28/11/21 14:00:40	66.7
173	28/11/21 14:00:55	67.2
174	28/11/21 14:01:10	69.5
175	28/11/21 14:01:25	68.7
176	28/11/21 14:01:40	68.8
177	28/11/21 14:01:55	68
178	28/11/21 14:02:10	68.3
179	28/11/21 14:02:25	75
180	28/11/21 14:02:40	73.5
181	28/11/21 14:02:55	67.7
182	28/11/21 14:03:10	68.7
183	28/11/21 14:03:25	70.2
184	28/11/21 14:03:40	68.1
185	28/11/21 14:03:55	69.4
186	28/11/21 14:04:10	67.1
187	28/11/21 14:04:25	69.5
188	28/11/21 14:04:40	69.8
189	28/11/21 14:04:55	71.7
190	28/11/21 14:05:10	64.5
191	28/11/21 14:05:25	67.2
192	28/11/21 14:05:40	69.6
193	28/11/21 14:05:55	69
194	28/11/21 14:06:10	64.9
195	28/11/21 14:06:25	67.2
196	28/11/21 14:06:40	63.8
197	28/11/21 14:06:55	72.5
198	28/11/21 14:07:10	69.9
199	28/11/21 14:07:25	69.6
200	28/11/21 14:07:40	66.6
201	28/11/21 14:07:55	67.3
202	28/11/21 14:08:10	68.3
203	28/11/21 14:08:25	65.3
204	28/11/21 14:08:40	69.2
205	28/11/21 14:08:55	69.8
206	28/11/21 14:09:10	75.3
207	28/11/21 14:09:25	68.8
208	28/11/21 14:09:40	66.9
209	28/11/21 14:09:55	70.3
210	28/11/21 14:10:10	68.2
211	28/11/21 14:10:25	69.1
212	28/11/21 14:10:40	70.7
213	28/11/21 14:10:55	66.8
214	28/11/21 14:11:10	68.2
215	28/11/21 14:11:25	67.4
216	28/11/21 14:11:40	71.4
217	28/11/21 14:11:55	65.5
218	28/11/21 14:12:10	65.4





219	28/11/21 14:12:25	67.5
220	28/11/21 14:12:40	69.8
221	28/11/21 14:12:55	78.1
222	28/11/21 14:13:10	76.5
223	28/11/21 14:13:25	72.7
224	28/11/21 14:13:40	64.3
*225	28/11/21 14:13:55	85
226	28/11/21 14:14:10	67
227	28/11/21 14:14:25	62.3
228	28/11/21 14:14:40	71.5
229	28/11/21 14:14:55	73.3
230	28/11/21 14:15:10	70.7
231	28/11/21 14:15:25	66.2
*232	28/11/21 14:15:40	80.4
233	28/11/21 14:15:55	65.8
234	28/11/21 14:16:10	67.8
235	28/11/21 14:16:25	68.7
236	28/11/21 14:16:40	72.2
237	28/11/21 14:16:55	68.2
238	28/11/21 14:17:10	69.5
239	28/11/21 14:17:25	65.5
240	28/11/21 14:17:40	68
241	28/11/21 14:17:55	66.2
*242	28/11/21 14:18:10	80.3
243	28/11/21 14:18:25	65.8
244	28/11/21 14:18:40	68.6
245	28/11/21 14:18:55	68.4
246	28/11/21 14:19:10	69.3
247	28/11/21 14:19:25	69.6
248	28/11/21 14:19:40	63.2
249	28/11/21 14:19:55	71.9
250	28/11/21 14:20:10	68.9
251	28/11/21 14:20:25	73.9

Average dBA 68.46



**TABLE 2**

Record	Time	Noise(dBA)			
1	28/11/21 15:11:03	68.9	54	28/11/21 15:24:18	65.8
2	28/11/21 15:11:18	70.4	55	28/11/21 15:24:33	70.2
3	28/11/21 15:11:33	72.8	56	28/11/21 15:24:48	67.7
4	28/11/21 15:11:48	67.3	57	28/11/21 15:25:03	72.2
5	28/11/21 15:12:03	68.2	58	28/11/21 15:25:18	72.3
6	28/11/21 15:12:18	75.5	59	28/11/21 15:25:33	69.1
7	28/11/21 15:12:33	71.6	60	28/11/21 15:25:48	71.4
8	28/11/21 15:12:48	68.5	61	28/11/21 15:26:03	72.2
9	28/11/21 15:13:03	68.3	62	28/11/21 15:26:18	76.8
10	28/11/21 15:13:18	67.9	63	28/11/21 15:26:33	69
11	28/11/21 15:13:33	68.8	64	28/11/21 15:26:48	74.1
12	28/11/21 15:13:48	72	65	28/11/21 15:27:03	76.7
13	28/11/21 15:14:03	76.7	66	28/11/21 15:27:18	75.9
14	28/11/21 15:14:18	76.7	67	28/11/21 15:27:33	68.3
15	28/11/21 15:14:33	76.3	68	28/11/21 15:27:48	71.4
16	28/11/21 15:14:48	69.6	69	28/11/21 15:28:03	73.2
17	28/11/21 15:15:03	69.1	70	28/11/21 15:28:18	61.9
18	28/11/21 15:15:18	76.4	71	28/11/21 15:28:33	74.8
19	28/11/21 15:15:33	68.7	72	28/11/21 15:28:48	76.4
20	28/11/21 15:15:48	68.3	73	28/11/21 15:29:03	66.3
21	28/11/21 15:16:03	71.6	74	28/11/21 15:29:18	69.2
22	28/11/21 15:16:18	67.8	75	28/11/21 15:29:33	78.7
23	28/11/21 15:16:33	71.6	76	28/11/21 15:29:48	67.8
24	28/11/21 15:16:48	68.9	77	28/11/21 15:30:03	76.1
25	28/11/21 15:17:03	72.4	78	28/11/21 15:30:18	64.1
26	28/11/21 15:17:18	76.4	79	28/11/21 15:30:33	64.2
27	28/11/21 15:17:33	67.7	80	28/11/21 15:30:48	70.8
28	28/11/21 15:17:48	72.4	81	28/11/21 15:31:03	77.4
29	28/11/21 15:18:03	69.4	82	28/11/21 15:31:18	68.6
30	28/11/21 15:18:18	70.9	83	28/11/21 15:31:33	69.7
31	28/11/21 15:18:33	69.4	84	28/11/21 15:31:48	69.1
32	28/11/21 15:18:48	64.7	85	28/11/21 15:32:03	68.6
33	28/11/21 15:19:03	73.7	86	28/11/21 15:32:18	61.5
34	28/11/21 15:19:18	69	87	28/11/21 15:32:33	72.8
35	28/11/21 15:19:33	73.4	88	28/11/21 15:32:48	68.8
36	28/11/21 15:19:48	65.1	89	28/11/21 15:33:03	68.8
37	28/11/21 15:20:03	67.3	90	28/11/21 15:33:18	69.8
38	28/11/21 15:20:18	63.7	91	28/11/21 15:33:33	69.7
39	28/11/21 15:20:33	78	92	28/11/21 15:33:48	70.3
40	28/11/21 15:20:48	69.2	93	28/11/21 15:34:03	73.6
*41	28/11/21 15:21:03	81.9	94	28/11/21 15:34:18	67.2
42	28/11/21 15:21:18	71.5	95	28/11/21 15:34:33	71.9
43	28/11/21 15:21:33	70.5	96	28/11/21 15:34:48	68.1
44	28/11/21 15:21:48	69.1	97	28/11/21 15:35:03	68.9
45	28/11/21 15:22:03	72.5	98	28/11/21 15:35:18	73.9
46	28/11/21 15:22:18	66.9	99	28/11/21 15:35:33	73
47	28/11/21 15:22:33	72.2	100	28/11/21 15:35:48	68
48	28/11/21 15:22:48	66.4	101	28/11/21 15:36:03	69.7
49	28/11/21 15:23:03	67.2	102	28/11/21 15:36:18	67
50	28/11/21 15:23:18	65.9	103	28/11/21 15:36:33	71.6
51	28/11/21 15:23:33	75.5	104	28/11/21 15:36:48	66.3
*52	28/11/21 15:23:48	81.6	105	28/11/21 15:37:03	78.2
53	28/11/21 15:24:03	70.9	106	28/11/21 15:37:18	76.4



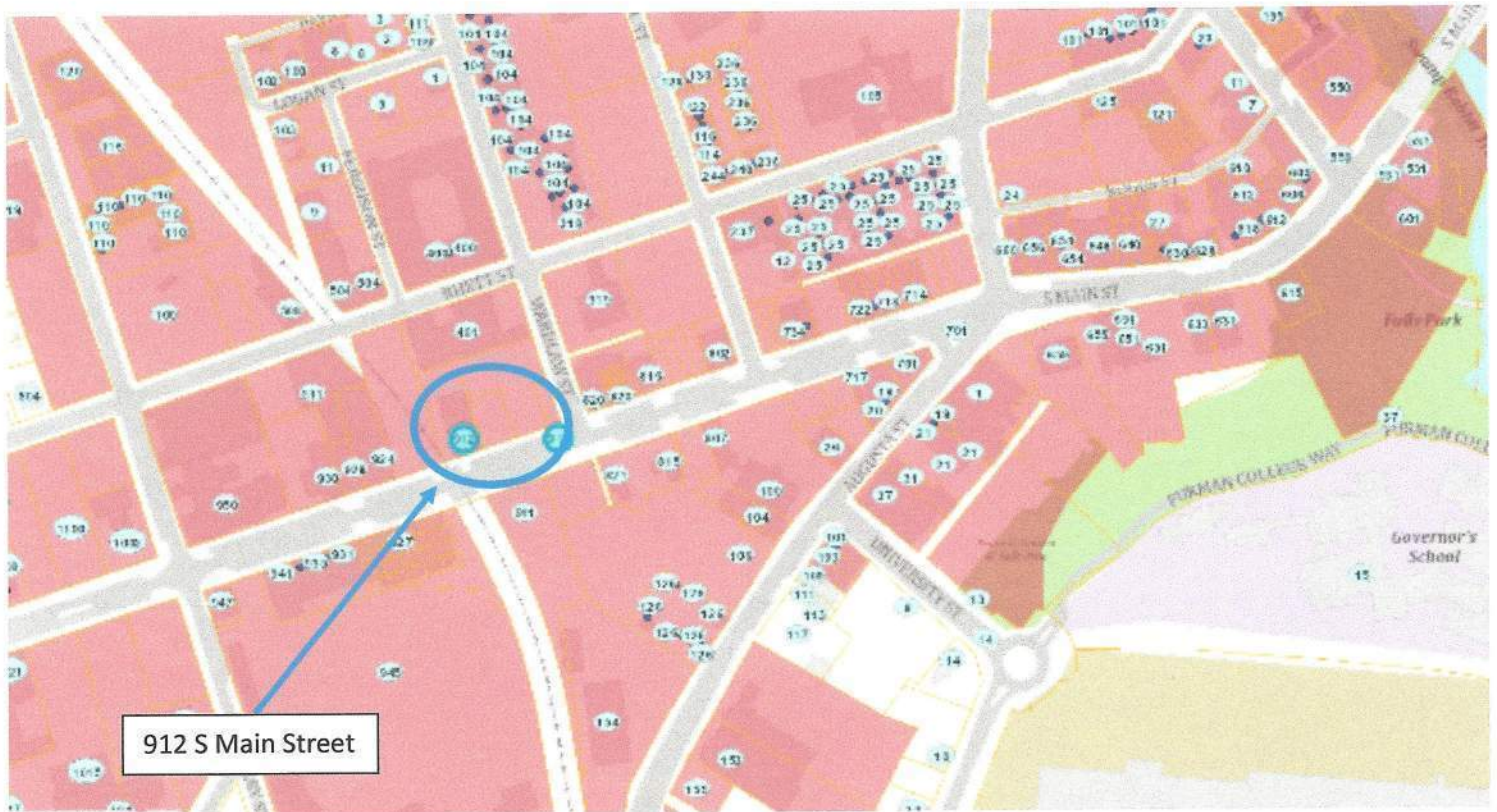


107	28/11/21 15:37:33	72.9
108	28/11/21 15:37:48	71.7
109	28/11/21 15:38:03	75.3
110	28/11/21 15:38:18	76.5
111	28/11/21 15:38:33	75.8
112	28/11/21 15:38:48	78.3
113	28/11/21 15:39:03	69.7
*114	28/11/21 15:39:18	80.6
115	28/11/21 15:39:33	75
116	28/11/21 15:39:48	77.6
117	28/11/21 15:40:03	78.8
*118	28/11/21 15:40:18	81.5
119	28/11/21 15:40:33	69.5
120	28/11/21 15:40:48	70.4
121	28/11/21 15:41:03	74.7
122	28/11/21 15:41:18	63.7
123	28/11/21 15:41:33	68.4
124	28/11/21 15:41:48	68.3
125	28/11/21 15:42:03	73.1
126	28/11/21 15:42:18	64.7
127	28/11/21 15:42:33	69.6
128	28/11/21 15:42:48	76.9
129	28/11/21 15:43:03	74.1
130	28/11/21 15:43:18	63.9
131	28/11/21 15:43:33	61.8
Average dBA		71.11

### Yee-Haw Brewing Company (TABLE 3)

Noise(dBA)	Intervals(sec)
78.9	950ms
76.9	950ms
77.2	950ms
77.6	950ms
76.1	950ms
78.6	950ms
75.9	950ms
77.5	950ms
77.7	950ms
76.8	950ms
77.2	950ms
77.8	950ms
79.6	950ms
78	950ms
77.5	950ms
77.9	950ms
78.3	950ms
79	950ms
79.4	950ms
79.6	950ms
Average dBA	77.78

## APPENDIX A



### Central Business District (C-4) Zoning (19-3.2.2)

#### (K) C-4: Central business district.

- (1) Purpose. The C-4 district is intended to preserve downtown Greenville as the city's center accommodating a unique, high-intensity mix of office, service, retail, entertainment, cultural, government, civic, light manufacturing, and residential uses. The intent of the district is to preserve and encourage pedestrian-oriented development, including specialty and neighborhood-oriented retail and higher density residential options. District uses and standards are also intended to encourage future development in a manner compatible with the existing and historic built-environment and with nearby residential areas.
- (2) District-specific development standards. All demolition, new construction, additions, and all exterior changes to existing structures in the C-4 district shall comply with the terms and conditions of a certificate of appropriateness issued pursuant to the procedures set forth in subsection 19-2.3.8, certificate of appropriateness, and in accordance with the central business district design guidelines.





## APPENDIX B

### **Sec. 16-100. - Measurement of noise level; establishment of prima facie violation.**

- (a) A prima facie violation of section 16-92 shall be established whenever a measurement of the offending noise shall be taken in accordance with this division and shown to produce a level of noise in excess of the guidelines of the chart contained in this section. The inference established by the chart shall be subject to rebuttal based on the time, place and circumstances of the occurrence.
- (b) Noise levels identified in the chart of guidelines shall be measured in decibels and A-weighted, with the unit of measurement being designated as dB(A). For the purpose of determining dB(A)s, the noise shall be measured on the A-weighting scale and the slow meter response on a sound level meter of standard design and quality having characteristics established by the American National Standards Institute (ANSI).
- (c) Measurements recorded shall be taken so as to provide a reasonable representation of the sound being measured with due regard to the location on the premises where the noise is heard by any person making a complaint. Precise positioning of the meter is not required.
- (d) Guideline measurements establishing a prima facie violation are as follows:

Noise Limit	General, City-Wide	Central Business District
Day-time definition	7:00 a.m.— 10:00 p.m.	7:00 a.m.— 10:00 p.m.
<b>Day-time noise limit</b>	<b>60</b>	<b>80</b>
Night-time noise limit	55	75
NOTES: (1) <b>dB(A) readings on streets, sidewalks and public property in the central business district will be made at least 25 feet away from the privately owned premises from which the noise is generated, or 25 feet from the source if generated on public property.</b> (2) dB(A) readings in parks and recreational areas outside the central business district will be made at least 100 feet away from the location from which the noise is generated.		

(Code 1985, § 7-2-12; Code 1997, § 16-100; Ord. No. 96-26, § 2(7-2-12(i)), 4-22-1996; Ord. No. 2004-11, 2-9-2004)



## **APPENDIX C**

### **Sec. 16-91. - Definitions.**

The following words, terms and phrases, when used in this division, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning. Except as otherwise provided, all words in this division shall be given their ordinary and customary meaning.

Ambient noise means the generally prevailing sound or combination of sounds at the location where a listener receives the sound of the noise about which a complaint is being made. It is the sound or combination of sounds which a person of ordinary sensibilities would reasonably expect to encounter at the location in the ordinary and customary use of the premises.

Central business district (CBD) means the downtown area, more particularly identified as zoning district C-4, as may from time to time be amended or adjusted under the city's zoning ordinances.

(Code 1985, § 7-2-12; Code 1997, § 16-91; Ord. No. 96-26, § 2(7-2-12(k)), 4-22-1996; Ord. No. 2004-11, 2-9-2004)





## **APPENDIX D**

### **Sec. 16-92. - Prohibited noise generally.**

Any noise of such character, intensity or duration which substantially interferes with the comfortable enjoyment of persons of ordinary sensibilities occupying, owning or controlling nearby properties, or persons making use of public properties for their intended purposes, is hereby declared to be unlawful and to be a nuisance, and is prohibited.

(Code 1985, § 7-2-12; Code 1997, § 16-92; Ord. No. 96-26, § 2(7-2-12(a)), 4-22-1996; Ord. No. 2004-11, 2-9-2004)



## **APPENDIX E**

### **Sec. 16-94. - Specific noises prohibited.**

- (a) **Operation of certain instruments, devices and equipment.** Nuisance noises shall include, but not be limited to, the use or operation of the following instruments, devices or pieces of equipment when operated in the manner prohibited by section 16-92:
- (1) Musical instruments.
  - (2) Radios, receivers, stereos, televisions, disc players, tape players and comparable mechanical and electronic devices which produce sound.
  - (3) Loudspeakers, amplifiers or other devices which enhance or influence the level of sound in any way.
  - (4) Mechanical devices operating by compressed air, such as pneumatic drills and jackhammers.
  - (5) Horns, sirens and signal devices using loud, brash or harassing noises, whether on vehicles or otherwise.
  - (6) Motorized vehicles in operation, regardless of location, without mufflers or with ineffective mufflers or when there is rapid throttle advancing ("revving").
  - (7) The human voice when used to yell, shout, scream or the like.
  - (8) When operated at night, construction machinery, heavy duty equipment used in street repair and maintenance, and domestic and commercial power tools, unless a permit is obtained.
- (b) **Continuous or repeated noises.** Regardless of the level of sound, the following shall be deemed a nuisance and shall be prohibited under section 16-92:
- (1) To keep any animal, including a bird, causing a frequent or long continued noise, such as barking, howling or screeching, disturbing the comfort and repose of any person of ordinary sensibilities in the immediate vicinity.
  - (2) To install or operate a burglar alarm system which uses an audible warning or bell without a functioning device that will shut off the warning or bell within 20 minutes after application of the system when the alarm cannot be readily or conveniently silenced manually by persons who are disturbed by its activation. Each activation of such an alarm that continues beyond 20 minutes shall be deemed a separate offense.

(Code 1985, § 7-2-12; Code 1997, § 16-94; Ord. No. 96-26, § 2(7-2-12(c), (d)), 4-22-1996; Ord. No. 2004-11, 2-9-2004)





## APPENDIX F

### **Sec. 16-95. - Exemptions.**

The following noises shall be exempt from the prohibitions of section 16-92, even when they cause a disturbance:

- (1) Other code provisions notwithstanding, the sound produced by construction machinery, heavy duty equipment, and machines and equipment used for construction, repair, cleaning, and maintenance of buildings, streets, or public or private premises when operated between the hours of 7:00 a.m. and 9:00 p.m. Monday through Friday and between the hours of 8:00 a.m. and 7:00 p.m. on Saturdays and 9:00 a.m. and 7:00 p.m. on Sundays. Such devices shall nevertheless be subject to the administrative stop order provisions of section 16-98.
- (2) The sound produced by horns, sirens and alarms used with authorized emergency vehicles or otherwise used as safety devices to alert persons to danger or attempted crime; however, this exemption shall not apply to improperly operating burglar alarms as identified in section 16-94(b)(2).
- (3) The sound produced by emergency repair measures necessary to restore public utilities, or to restore property to a safe condition, or to protect persons or property from imminent danger, following a fire, accident or natural disaster.
- (4) The sound produced by bells or chimes or other carillon instruments when used to signify the passage of hour, half-hour or quarter-hour components, or to commemorate a wedding, funeral or similar event, including regular religious services, provided the sounds do not exceed five continuous minutes in duration in any one-hour period.
- (5) The sound produced by the following, provided there is compliance with any federal regulations applicable to the noise:
  - a. Aircraft in flight or in operation at an airport;
  - b. Railroad equipment in operation on railroad rights-of-way; or
  - c. Motor vehicles, otherwise in lawful operation, on all public streets and highways.



## **APPENDIX F**

- (6) The sound of water splashing produced by any waterfall, stream, decorative water fountain or irrigation device when established or operated in an ordinary and customary manner.
- (7) The unamplified sound emanating from a ballpark, playing field, stadium or comparable outdoor facility designed and intended for recreational or sports activity when used for organized exhibitions or participatory sports or recreational activities.

(Code 1985, § 7-2-12; Code 1997, § 16-95; Ord. No. 96-26, § 2(7-2-12(e)), 4-22-1996; Ord. No. 2004-11, 2-9-2004; Ord. No. 2014-80, 9-8-2014; Ord. No. 2021-21, § 1, 4-12-2021)





## **APPENDIX G**

Sec. 16-99. - Special provisions for central business district.

Recognizing that the central business district is a place of mixed uses and close proximity, the intent of this division is that recognition be made of the fact that **people occupying premises in the central business district must reasonably expect a greater likelihood of audible sounds from nearby locations than people residing in other districts.** However, no person providing or permitting musical performances or other entertainment activities in the central business district should do so in a manner which causes undue hardship or disturbance of persons making lawful use of nearby premises, and the standards set forth in this division are a reasonable measure for determining undue hardship or disturbance in the central business district.

(Code 1985, § 7-2-12; Code 1997, § 16-99; Ord. No. 96-26, § 2(7-2-12(h)), 4-22-1996; Ord. No. 2004-11, 2-9-2004)

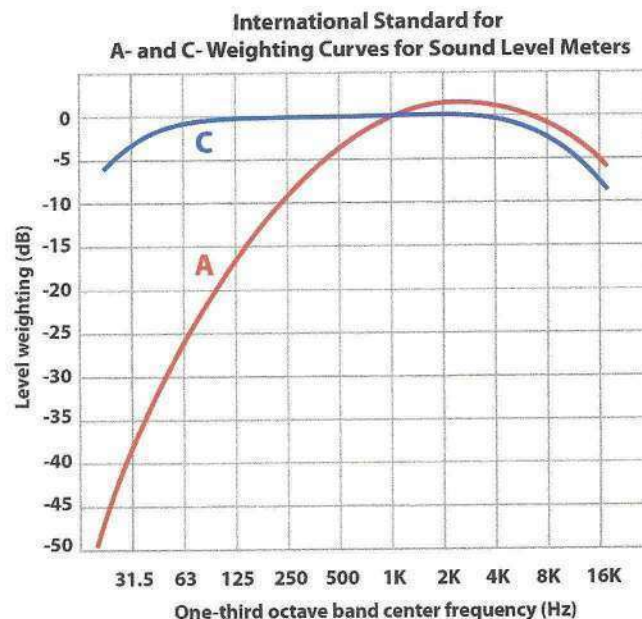


## APPENDIX H

### Frequency-Weighting Sound Level Measurements: A-weighting dB(A) vs. C-weighting dB(C)

The A-weight measures the risk of hearing loss. Specifically, it helps determine the allowable noise exposure by a time-weight dBA average sound level or by a maximum daily dose of noise.

Decibel readings for music are typically done with two different measurements: dBA and dBC. We also call these A-weighted and C-weighted decibels. They both measure SPL but use different frequency curves to weight the reading.



Sound levels are often measured using a frequency-weighted filter, which emulates the frequency sensitivity of the human ear. This frequency-weighting is referred to as the "A-scale" (dBA). Most instrumentation for measuring sound has the capability to weight all the component frequencies of a sound and sum them into a single number; sounds measured in this way are designated in units of A-weighted decibels dBA. A dBA spectral-sum sound pressure level is a reasonable single-number representation of the perceived overall loudness of a complex sound that contains multiple different frequencies. For this reason, most guidelines and limits for noise outdoors or indoors, **such as ordinances, regulations and By-laws, are specified in terms of a single-number dBA level.**

The decibel scale is logarithmic. Zero dBA corresponds to the threshold of hearing (auditory threshold). 130 dBA is about the threshold of pain.





## APPENDIX H

The human ear is more sensitive to sound in the 1 to 4 kHz frequency range than to sound at very low or very high frequencies.

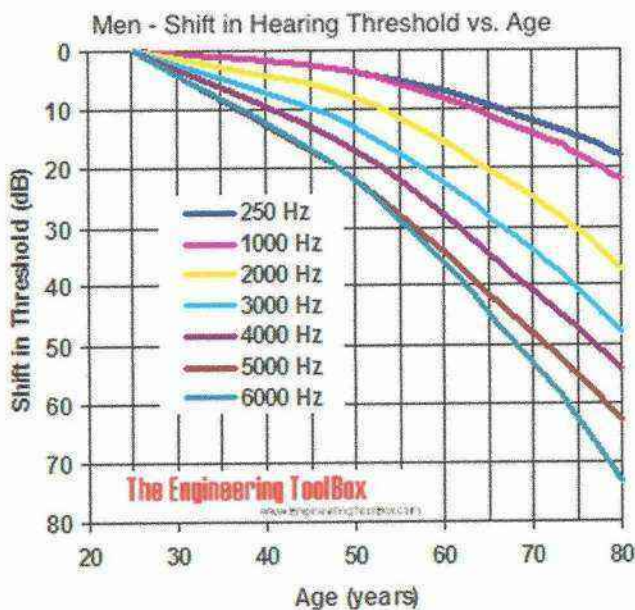
The **EPA Equivalent Sound Level -  $L_{eq}$**  - quantifies the noise environment to a single value of sound level for any desired duration.

Equivalent Sound Level -  $L_{eq}$  - quantifies the noise environment to a single value of sound level for any desired duration. It is designed to represent a varying sound source over a given time as a single number.  $L_{eq}$  is also sometimes known as Average Sound Level

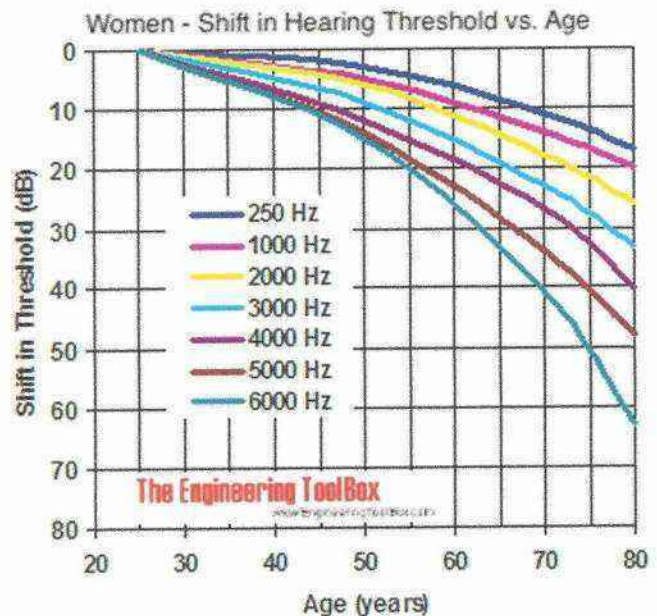
The *hearing threshold* is the minimum sound level a person's ear is able to detect any sound. For adults - 0 dB is the reference level.

The hearing threshold is normally reduced with age as indicated below:

### Men

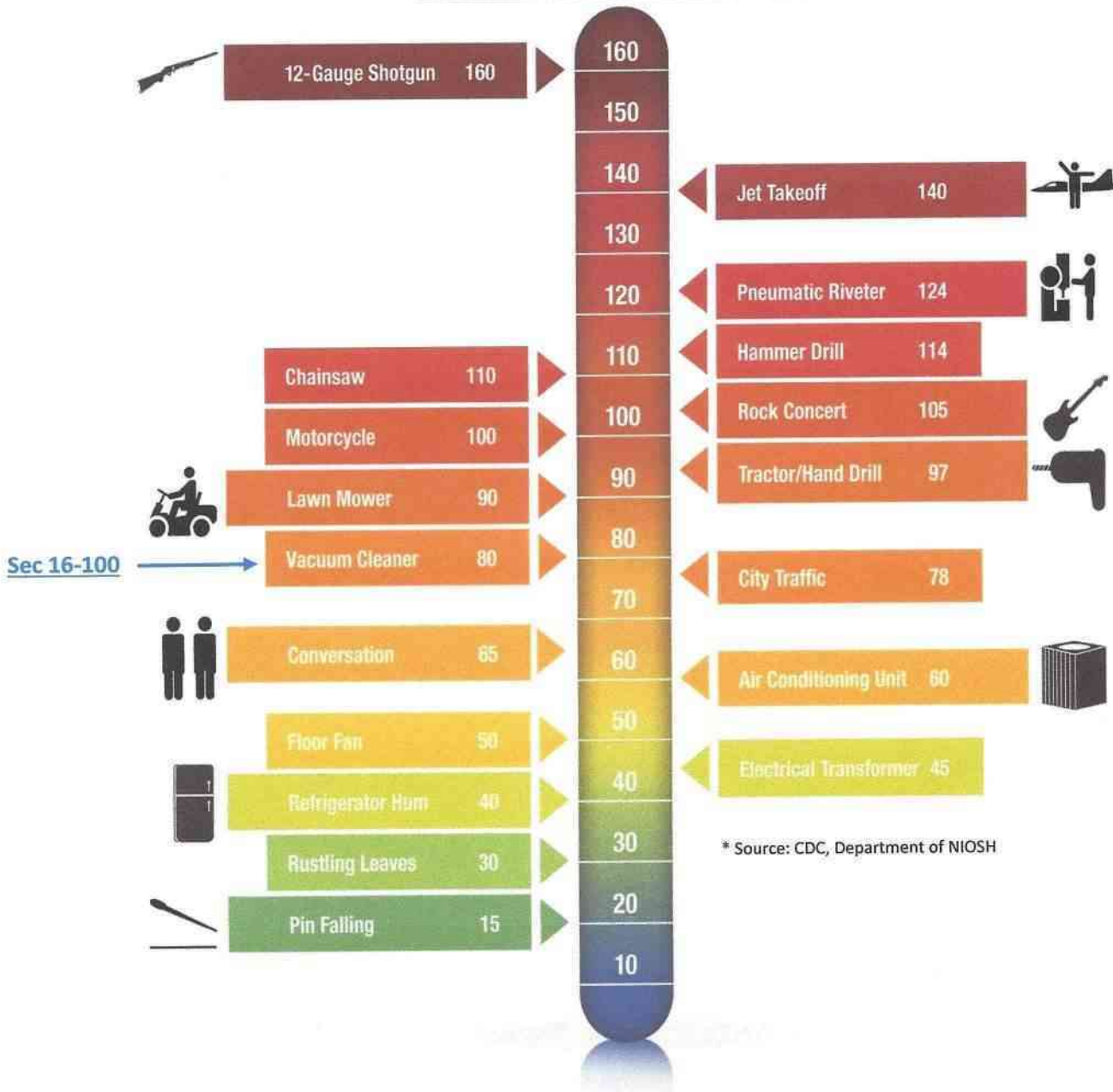


### Women



## APPENDIX I

### Decibel Scale (dBA)\*







## **Parking Agreement**

This agreement is made on the 22nd of November 2021, between **Southern Valet LLC** a corporation organized and existing under the laws of the state of South Carolina. With its principal office located in Greenville, South Carolina referred to as the Lessee, and **ABW Greenville LLC d/b/a New Realm Brewing Company**, a corporation organized and existing under the laws of the state of South Carolina and its principal office to be located at 912 South Main Street Greenville, South Carolina. Referred to herein as the Lessor.

**Whereas**, Lessor and Lessee shall agree upon a Non-Disclosed cost to provide to the Lessee the required amount of parking spaces confirmed by the Greenville BZA (municipality) through one of their many reserved parking site located in and around the West End of Greenville, SC that are controlled and contracted by the Lessor.

**Whereas**, Lessee shall agree to provide Lessor valet parking to Lessor's customers, provide Lessee has the man power to provide such services and the parties agree upon the Non-Disclosed price to provide such service.

Now, therefore, for and in consideration of the mutual covenants contained in this Agreement, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge, the parties agree as follows:

### **1. Terms of Agreement:**

The term of this agreement shall commence as of October 1<sup>st</sup>, 2022 and shall continue for a duration of 6 months with multiple (6 month) options, or so long as the need for parking is required. No written or verbal notice is required for renewal options to commence. A continuation of this Agreement will be provided between the Lessee and Lessor until email or written notice to terminate is provide 30 days prior to termination date.

### **2. Insurance:**

The parties agree to carry the necessary insurance as commonly required by such an Agreement.

### **3. Lessor Right of Access:**

Lessor shall have the right to enter the parking lot at any time to inspect the Parking Lot and to determine whether Lessor is complying with all its obligations under this Agreement.

### **4. Notices:**

Any notice provided for or concerning this Agreement shall be in writing and shall be deemed sufficiently given when sent by certified or registered mail if sent to the respective address of each party as set forth at the beginning of this Agreement.

### **5. Termination:**

Should additional parking become available or not become available, either party may terminate this agreement at any time for any reason so long as either party provides notice by email or written mail to other party 30 days prior to the termination date.



**6. Governing Law:**

This Agreement shall be governed by, construed, and enforced in accordance with the laws of South Carolina.

**7. Assignment of Rights:**

The rights of each party under this Agreement are personal to that party and may not be assigned or transferred to any other person, firm, corporation, or other entity without the prior express, and written consent of the other party.

8. In this Agreement, any reference to a party includes that party's heirs, executors, administrators, successors, and assigns.

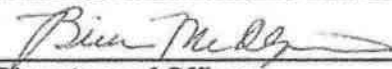
**WITNESS** our signatures as the day and date first above stated.

**Lessor:**

ABW Greenville LLC d/b/a  
New Realm Brewing Company

By Brian McAlpine

Its CFO

  
Signature of Officer

**Lessee:**

Southern Valet LLC.

By Derek Nattier

Its Owner

  
Signature of Officer